



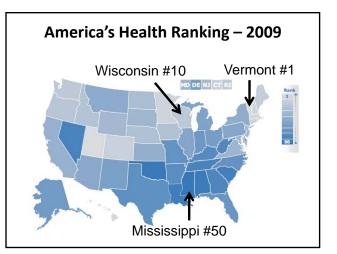
Mobilizing Action Toward Community Health

- Where we live matters to our health.
- One of the greatest disparities in this country is that some places are healthy, but others are not.
- There is relatively little discussion about these disparities by the public or policy makers.

### **America's Health Rankings**

- Ranks the overall health of all 50 states, from healthiest to least healthy.
- First published in 1990 and annually thereafter.
- Uses a model that summarizes the overall health of each state.

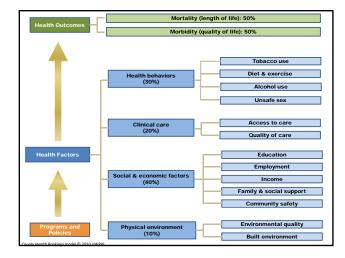


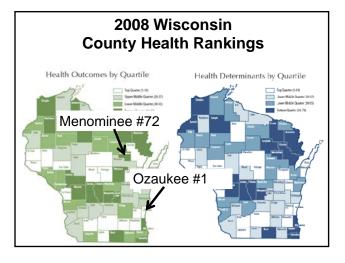


## Response to the State Health Rankings

- Great interest in the media and among policy makers for the past 20 years.
- Provides model to summarize the health of an entire state.
- But just as "all politics is local" so is public health.
- We decided to adapt this model for Wisconsin.







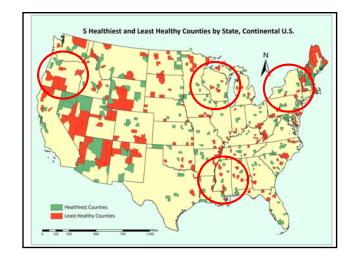
#### **County Health Rankings News Coverage** Wisconsin State Journal JSOnline PUBLIC RADIO DAILY NEWS Star Times ShawanoLeader The FREEMAN Winkiella County's Daily Newspaper Wisconsin Public Television LEADER-TELEGRAM KENOSHANEWS.CON NEWS REPUBLIC **Beloit Daily News** The Daily News WDTONLINE THE MARQUETTE TRIBUNE lacrossetribune

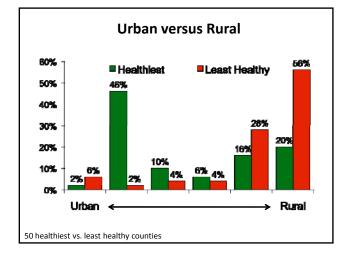
#### What Happened Next?

- Several states (TN, NM, KS) used the Wisconsin Model for county rankings in their state
- Robert Wood Johnson Foundation funded the "MATCH" Project in 2009
- Includes producing the County Health Rankings for each of the 50 states, from 2010-2012

# The MATCH Project and the County Health Rankings

- The Wisconsin MATCH Team
  - Including David Kindig, Jessica Athens, Julie Willems Van Dijk
- Robert Wood Johnson Foundation
  - Including Brenda Henry, Michelle Larkin, Jim Marks, Joe Marx, Pamela Russo
- Our Partners
  - Including CDC, NCHS, ASTHO, NACCHO, NNPHI, Leah Devlin, Dartmouth Institute, 11-member Metrics Advisory Group.



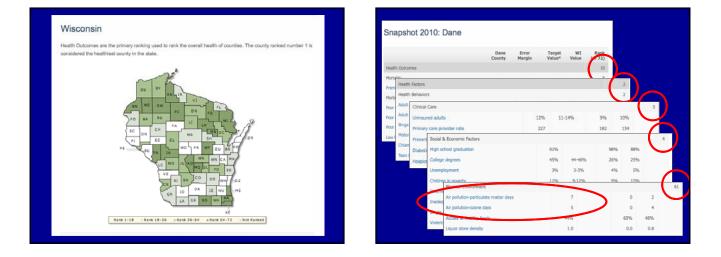


#### Health Outcome Disparities

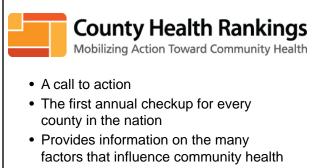
	Least Healthy	Healthiest	Ratio
Premature death rate	12,368	4,904	2.5
Self-reported health (fair or poor)	20%	9.5%	2.1
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*Median of 50 healthiest vs. least	healthy counties		

Health Outcome Disparities				
	Least Healthy	Healthiest	Ratio	
Adult smoking	26%	16%	1.6	
Preventable hospital stays	95	61	1.6	
Children in poverty	30%	9%	3.5	
Access to healthy foods	33%	47%	0.7	
*Median of 50 healthiest vs. le				









• Shows that health is everyone's business