County Health
Rankings & Roadmaps
Building a Culture of Health, County by County

A DIALOGUE ABOUT POVERTY IN AMERICA

September 28, 2021

countyhealthrankings.org





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YOUR FACILITATORS TODAY



Ericka Burroughs-Girardi Senior Outreach Specialist CHR&R



Joanne Lee Collaborative Learning Director Healthy Places by Design



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County Health Rankings & Roadmaps Building a Culture of Health, County by County

TODAY'S GUESTS



Christine Muganda
Data & Analytics Team Leader
CHR&R



David Riemer
Senior Fellow
Community Advocates Public
Policy Institute

The views of the speakers outside of County Health Rankings & Roadmaps are their own.







JOIN US FOR MORE DISCUSSION – TODAY!

- ► When: Immediately following the webinar
- What: Interactive learning experience, opportunity to share ideas and ask questions
- ► **How:** Videoconference and/or phone via Zoom
- ► Why: Deepen the webinar learning, allow further exploration



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Children in Poverty: percent of people under age 18 living in poverty.

2021 Federal Poverty Guidelines

Family of 4: \$26,500

Family of 2: \$17,420



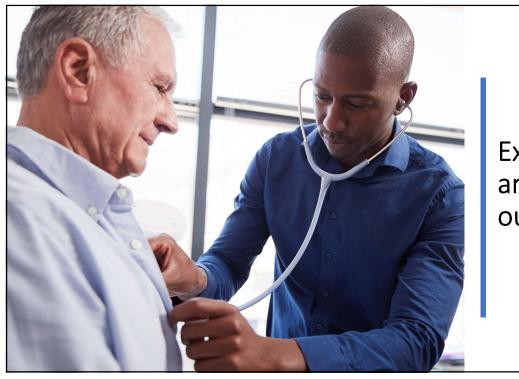


Photo by Juliane Liebermann on Unsplash

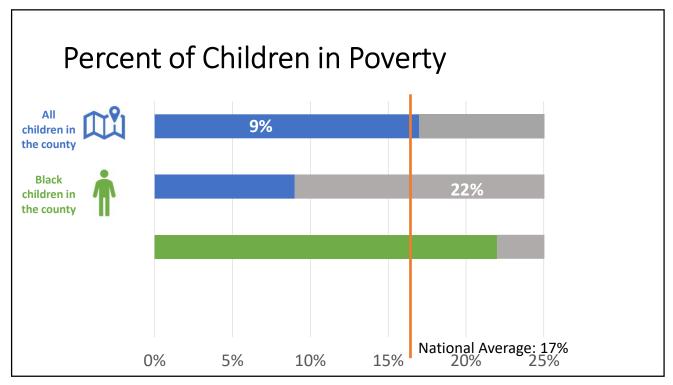
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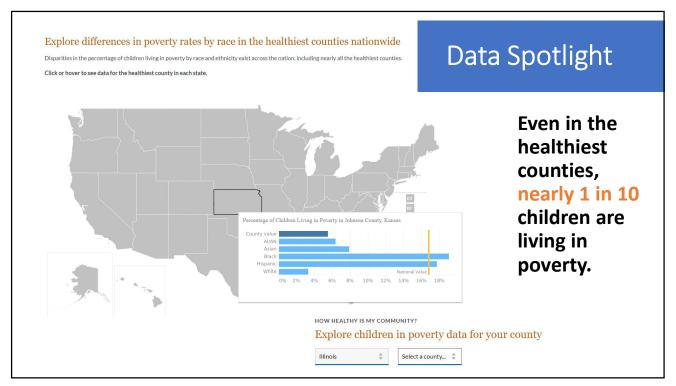
Children in poverty is a measure of both current and future health.

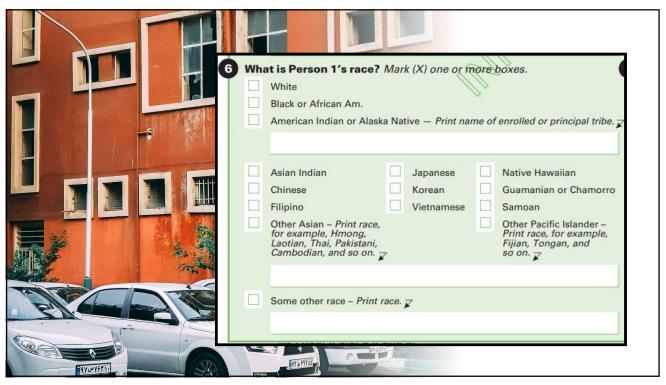




Experiences are built into our bodies





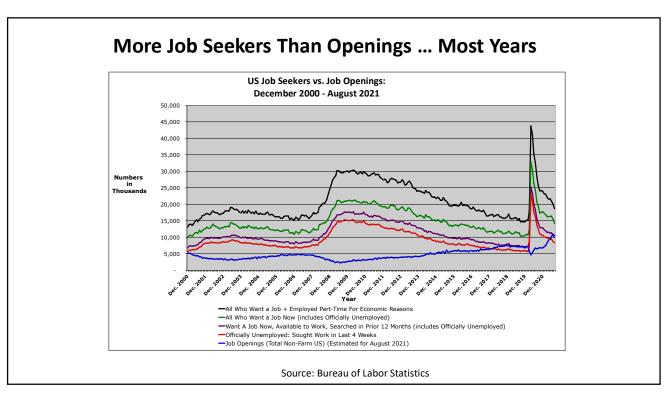




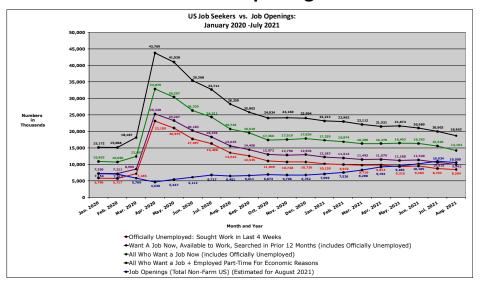
"The John Snow Question"

When Will Doctors and Public Health Experts Make a Priority of Advocating Policies—Outside the Health System— That Will Dramatically Reduce Unemployment and Poverty, and. Thus, Will Greatly Improve Population Health?

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More Job Seekers Than Openings ... 2020--2021



Source: Bureau of Labor Statistics

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What Causes Poverty?

In the U.S., poverty:

- Is mostly due to the labor market's two greatest shortcomings
 - Chronic job shortage
 - Too many low-wage jobs
- Is exacerbated by low minimum benefits for adults with disabilities and retirees on Social Security

Table 5. Quartiles and selected deciles of usual weekly earnings of full-time wage and salary workers by selected characteristics, 2nd quarter 2021

Characteristic	Number of workers (in thousands)	Upper limit of:				
		First decile	First quartile	Second quartile (median)	Third quartile	Ninth decile
SEX, RACE, AND HISPANIC OR LATINO ETHNICITY						
Total, 16 years and over	113,593	\$502	\$665	\$990	\$1,557	\$2,405
Men	62,485	525	711	1,094	1,747	2,705
Women	51,108	481	618	899	1,366	2,082

Source: https://www.bls.gov/news.release/wkyeng.t05.htm

"In 2019, 19 percent of jobs paid below-poverty wages — that is, their hourly pay was too low to lift a family of four with a full-time, year-round worker above the official poverty line (\$26,172 in 2019, equivalent to \$12.58 an hour)."

https://www.cbpp.org/research/poverty-and-inequality/widespread-economic-insecurity-pre-pandemic-shows-need-for-strong and the property of t

Poverty Affects All of Us

Consequences for the Poor

- · Reduced purchasing power
- Malnutrition
 - Individuals cannot afford sufficient healthy food.
- Homelessness
 - Poverty is a leading cause of evictions and foreclosures.
- · Exposure to heat or cold
 - Individuals cannot pay for heat or AC, leading to utility cut-offs.
- Chronic Stress
 - Stress causes "dysregulation" of the immune system, resulting in a wide range of health problems and premature death.

Consequences for Society

- We lose people we love
- Employers/economy lose productive workers
- Tax base loses revenue
 - Schools, libraries, and other institutions supported by taxes are shortchanged...and/or
 - -- Taxes are needlessly raised
- Overall health care costs rise
 - Since poor cannot pay, the rest of us pick up the extra cost
 - Our disposable income shrinks, curtailing what we would otherwise spend, save, or invest.

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Reducing Poverty in the United States Figure 18 Poverty in Takes To Portal Management of the Poverty: Soft Never New Soft N

A Policy Package to Reduce Poverty 50% +

- (1) Useful, wage-paying, subsidized jobs
- (2) Much higher minimum wage...\$10, \$12, \$15/hour
- (3) Bigger Earned Income Tax Credit & Child Tax Credit
 - -- EITC expanded for "childless" adults
 - -- CTC extended to almost all children, raised, paid monthly
- (4) Higher minimum benefit for disabled and retired
- (5) Other supports, e.g., free or affordable childcare

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Does Reducing Poverty Improve Health?



Office of the Associate Director for Policy and Strategy



Improve the health of working people by increasing their income



"By reducing poverty and increasing income for working families, EITC has been linked to positive health outcomes, particularly for infants and mothers. 5, 7-9 Studies show greater health improvements happen when larger, more generous EITC benefits are available. 7, 10-1"

https://www.cdc.gov/policy/hst/hi5/taxcredits/index.html

The John Snow Question(s)

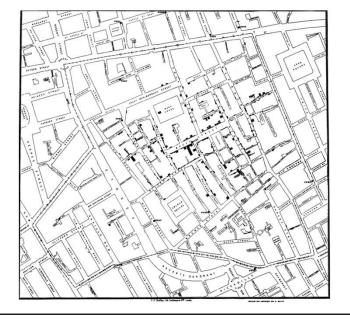






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The John Snow Question(s)



"Being convinced that water from the Broad Street pump was at fault, Dr. Snow spoke on September 7 to the Board of Guardians, the political group responsible for maintain [sic] the safety and welfare of the area. They listened to his concerns, noted his findings, and on September 8 authorized the removal of the pump handle."

SoC BULLETIN Vol 34 No 2, 2001, P. 4 http://www.ph.ucla.edu/epi/snow/socbulletin34(2)3_7_2001.pdf

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The John Snow Question(s)

First: Which public policy reforms entirely outside the current health care system—indeed, outside the current public health system—would have the greatest impact on improving population health?

Second: If a "policy package" of reforms entirely outside the health system—involving a dramatic reduction in unemployment and poverty—will in fact do the most to improve population health, isn't it the obligation of doctors and public health experts to make the pursuit of those specific anti-poverty reforms their *top* priority?

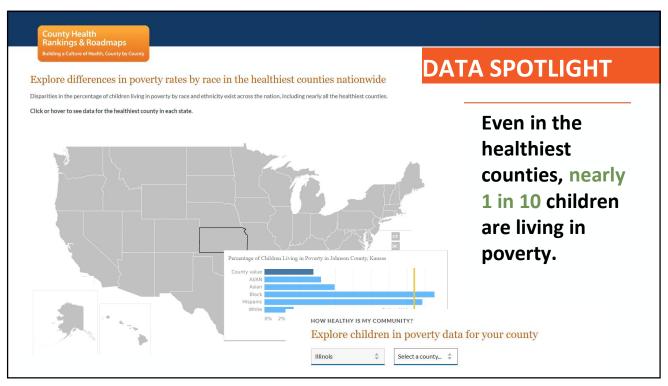
What Dr. Snow Would Prescribe?

Third: Today's doctors and health experts should dedicate themselves to persuading the federal government to enact the optimal anti-poverty policy package—the one that does the most, at an acceptable cost, to greatly improve U.S. population health outcomes.

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Source: Academy for Research on Community Health, Engagement and Services (ARCHES), http://arches.uncc.edu/goals-and-objectives



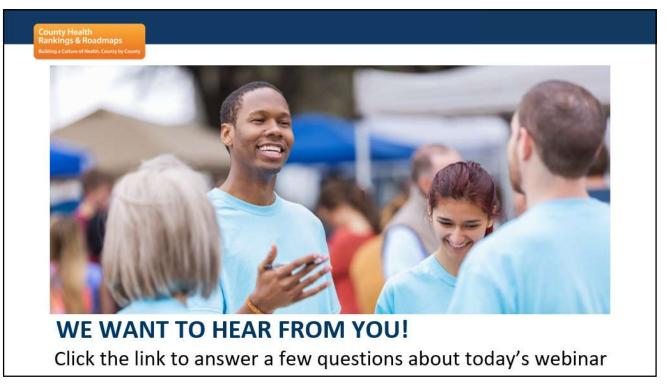


TAKING ACTION LOCALLY AGAINST POVERTY

- Living wage laws
- ► Transitional jobs
- ► Paid sick leave
- Debt advice for tenants struggling to pay rent
- ► Legal support for tenants facing evication

Strategies pulled from What Works for Health using keyword "poverty"







JOIN US FOR OUR UPCOMING WEBINAR!

Does Civic Health Participation
Influence Health
October 16, 2021

Register at countyhealthrankings.org/webinars



Dawn Hunter
Director,
Southeastern Region of
the Network for Public
Health Law



Kim Irwin
Executive Director,
Health by Design
Administrator, Indiana
Public Health Association

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A Robert Wood Johnson Foundation program



www.healthyplacesbydesign.org

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Post-Webinar Discussion Group

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THANK YOU!

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