

Webinar Date: October 18, 2022

Messaging Equity and Justice for Better Health

County Health Rankings & Roadmaps Tools & Resources

- Check out [recordings and PDF of slides](#) for all CHR&R webinars.
- [Explore Health Rankings](#): The annual Rankings provide a revealing snapshot of how health is influenced by where we live, learn, work and play. Find and use your county data, read our reports, and learn more about what and why we rank.
- [Take Action to Improve Health](#): Find strategies that we know work, guidance for setting a plan in motion, and resources to help you partner with others.
 - [Action Learning Guides](#): Dig into specific topics with a blend of guidance, tools, and hands-on activities.
 - [Partner Center](#): Find guidance and resources to help you identify and engage the right partners.
 - [Action Center](#): Explore step-by-step guidance and tools to help you move with data to action.
- [Online & On Air](#): Sharing the stories of others ignites possibilities and inspires action. Find out about upcoming webinars, listen to our podcast [In Solidarity](#), and check out community highlights.
- [What is Health?](#) Learn about our vision of health.
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Highlighted Guidance

Effective communication throughout each step to create a healthy and equitable community is essential for efforts to be successful. What you say, how you say it, and to whom can motivate the right people to take the right action at the right time. [CHR&R offers key activities and tools to communicate effectively.](#)

Learn more about [FrameWorks Institute](#), a think tank that helps mission-drive organizations communicate about social issues in ways that build public will to support progressive change.

Webinar Guest Resources

Andrew Volmert, Senior Vice President of Research, FrameWorks Institute

- For more information about and resources from FrameWorks' Culture Change Project, see [the Culture Change Project hub](#).
- FrameWorks has conducted research on a wide range of health equity issues. Toolkits, briefs, and other resources are available on the [FrameWorks' health page](#). For an example, see [our toolkit on communicating about oral health equity](#).
- For more on framing, see [these background resources](#), and for more on FrameWorks, see [this page](#) on who they are, what they do, and how they do it.

County Health Rankings & Roadmaps

Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program



Discussion Group Session Resources

- [Inequality-Equality-Equity-Justice](#) tree cartoons
- [Harris County Institutionalizes Health Equity through Organizational Transformation](#)

Healthy Places by Design Resources

- [Healthy Places by Design](#) facilitated the post-webinar discussion group session. Their [Community Action Model](#) was developed with insights from more than a dozen years of supporting successful community health initiatives and a deep understanding of the community change process.
- Follow Healthy Places by Design on Twitter [@HPlacesbyDesign](#)