

Webinar & Discussion Date: November 17, 2020

## Using Law and Policy to Create Equitable Communities

### County Health Rankings & Roadmaps Tools & Resources

- Check out our [recordings and PDF of slides](#) available for all webinars. Please consider sharing with a colleague!
- [State Reports](#): Find out more about health equity in your state.
- [Explore Health Rankings](#): The annual Rankings provide a revealing snapshot of how health is influenced by where we live, learn, work, and play. Find and use your county data, read our reports, and learn more what and why we rank.
- [Take Action to Improve Health](#): Find strategies that we know work, guidance for setting a plan in motion, and resources to help you partner with others.
  - [Action Learning Guides](#): Blend guidance, tools, and hands-on activities. Our series on understanding and using data is a great place to start.
  - [Partner Center](#): Find guidance and resources to help you identify and engage the right partners.
  - [Action Center](#): Explore step-by-step guidance and tools to help you move with data to action.
- [Learn from Others](#): Sharing the stories of others ignites possibilities and inspires action. Find out about upcoming webinars, learn more about the RWJF Culture of Health Prize, and check out community highlights.
- [What Works for Health](#): Explore our menu of over 400 evidence-informed policies and programs that can help make a difference in your community.
  - [Curation of WWFH strategies for Green Communities and Climate Change](#)
  - Check out [What Works? Social and Economic Opportunities to Improve Health for All](#), a report that outlines key steps toward building healthier and more equitable communities and features specific policies and programs that can improve social and economic opportunities and health for all.
- [What is Health?](#) Learn about our vision of health.
- Stay in touch with County Health Rankings & Roadmaps:
  - [Subscribe to our e-Newsletter](#)
  - Follow us on Twitter [@CHRankings](#)
  - [Like us on Facebook](#)



### Highlighted Guidance

Explore our [Action Learning Guides](#), which deepen your learning on select topics. These self-paced, interactive guides blend guidance, tools, and hands-on activities.

Receive guidance on why different groups might care about creating a healthy community, what they can do, and how you can engage them when you visit our [The Partner Center](#).

Explore [Key Strategies to Advance Equitable Growth in Regions](#) for guidance on helping communities to plan for equitable growth, remove employment barriers, grow good jobs, and strengthen the education pipeline.

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Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program



## Today's Guest Resources

- [ChangeLab Solutions](#)
- Blueprint for Changemakers: <https://www.changelabsolutions.org/product/blueprint-changemakers>
- Equitable Enforcement Guide: <https://www.changelabsolutions.org/product/equitable-enforcement-achieve-health-equity>

## Peer-to-Peer Resources Shared in Post-Webinar Discussion Group Session

- Health and Equity in Policy and Decision-making
  - [From Start to Finish: How to Permanently Improve Government through Health in All Policies](#) from ChangeLab Solutions.
  - [Health in All Policies: A Guide for State and Local Government](#) from the Public Health Institute.
  - [Health in All Policies webpage](#) of the California Strategic Growth Council.
  - [Racial Equity Impact Assessment](#) resource from Race Forward, the Center for Racial Justice Innovation.
  - The American Public Health Association is tracking local and state leaders that are [declaring racism a public health crisis or emergency](#). These declarations are an important first step in the movement to advance racial equity and justice and must be followed by allocation of resources and strategic action.
  - This article about the [Curb-Cut Effect](#) from the Stanford Social Innovation Review describes how laws and programs designed to benefit vulnerable groups, such as the disabled or people of color, often end up benefiting all.
  - [Targeted Universalism Policy & Practice: A Primer](#) published by the Haas Institute for a Fair and Inclusive Society at UC Berkeley.
- Equity in Planning
  - [Planning for Healthy, Equitable Communities: How Can Public Health Practitioners Partner with Planners?](#) From ChangeLab Solutions.
  - [Long-range Planning for Health, Equity & Prosperity: A Primer for Local Governments](#) from ChangeLab Solutions.
  - [Code of Ethics and Professional Conduct](#) of the American Institute of Certified Planners.
  - To learn more about Jefferson County's (including Birmingham) Health Equity Index, watch this webinar featuring members of the Health Action Partnership, [Advancing Health Equity Through Strategic Partnerships](#). If you do not have time to watch the entire webinar, begin at 12:45 minutes.
- Preemption
  - [Understanding Preemption: Preemption Basics & Why Preemption Matters for Health Equity](#) from ChangeLab Solutions.
  - [An Equity-First Approach to Assessing Preemption: A Journal Article Proposing a New Framework for Assessment & Research](#) from ChangeLab Solutions.
- Food Access and Policy

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- [Food Systems: Building Healthy, Equitable Communities through a Just Food System](#), blog post and webinar recording from ChangeLab Solutions.
- [As Dollar Stores Move into Cities, Residents See a Steep Downside](#), article from The Washington Post.
- [Dollar Stores are Everywhere. That’s a Problem for Poor Americans.](#) Article and video from CNN Business.
- [Parents Push for Healthy Food at Supermarket](#), a case story from Los Angeles County, CA.
- Built with the community, for the community, [North Market](#) in North Minneapolis, MN is a full-service grocery store, a center for wellness services and a community gathering place, all under one roof.
- The [Healthy Neighborhood Market Network](#) aims to ensure that everyone can access fresh produce within a half a mile of their residence in Los Angeles, CA.
- The national [Healthy Corner Stores Network](#), originally founded by The Food Trust in partnership with ChangeLab Solutions and Urbane Development, connects community partners to share information, resources and best practices on the latest strategies for healthy food retail in small stores.
- Fair Food Network’s [Double Up Food Bucks program](#) doubles the value of federal nutrition (SNAP or food stamps) benefits spent at participating markets and grocery stores, helping people bring home more healthy fruits and vegetables while supporting local farmers.
- Message Development and Delivery
  - Recognizing that effective collaboration advances everyone’s mission, [Public Health Reaching Across Sectors \(PHRASES\)](#) supports an “all-hands-on-deck” approach with tools to build communication skills and strategies designed for success.
  - The [Mindful Messaging](#) resource from Spitfire Strategies can help you develop and frame communications with residents and multisector partners.
- Additional Resources
  - [Resources about legal epidemiology](#), the scientific study of how laws affect public health, from ChangeLab Solutions.
  - [Counting a Diverse Nation: Disaggregating Data on Race and Ethnicity to Advance a Culture of Health](#), recorded webinar from PolicyLink.
  - The [Partnering with Residents](#) online Action Learning guide from CHR&R provides a blend of guidance, tools, and hands-on practice and reflection activities about community engagement.
  - [White Supremacy Culture](#) is a list from dismantlingracism.org of characteristics of white supremacy culture that show up in our organizations.
  - [The National Center on Health, Physical Activity and Disability](#) works on inclusion in nutrition, physical activity and healthy community initiatives for people with disabilities.
  - The [Family Justice Center Alliance](#) serves as the clearinghouse and research center that serves victims of domestic violence, sexual assault, elder abuse, child abuse, and/or human trafficking.
  - [RSVP](#) is one of the largest volunteer networks in the nation for people 55 and over who use the skills and talents they’ve learned over the years while serving in a variety of volunteer activities in their communities.

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### Healthy Places by Design Resources

- [Healthy Places by Design](#) facilitated the post-webinar discussion group session. Their [Community Action Model](#) was developed with insights from more than a dozen years of supporting successful community health initiatives and a deep understanding of the community change process.
- Stay in touch with Healthy Places by Design:
  - [Subscribe to our e-newsletter](#)
  - Follow us on Twitter [@HPlacesbyDesign](#)
  - [Like us on Facebook](#)