

LOCAL EFFORTS AT THE INTERSECTION OF HEALTH AND HOUSING

Spotlight on Rural Communities

countyhealthrankings.org



Support
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County Health Rankings & Roadmaps is a collaboration between the
Robert Wood Johnson Foundation and the University of Wisconsin Population

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YOUR PRESENTERS AND FACILITATORS



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JOIN US FOR MORE DISCUSSION – TODAY!

- ▶ **When:** Immediately following the webinar
- ▶ **What:** Interactive learning experience, opportunity to share ideas and ask questions
- ▶ **How:** Videoconference and/or phone via Zoom
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LEARNING OUTCOMES FOR TODAY



Describe the connection between housing and health.



Understand opportunities to leverage partnerships to secure financing for housing construction.



Hear how two communities increased access to affordable housing and homeownership options.

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WHAT DO WE MEAN BY HEALTH EQUITY?

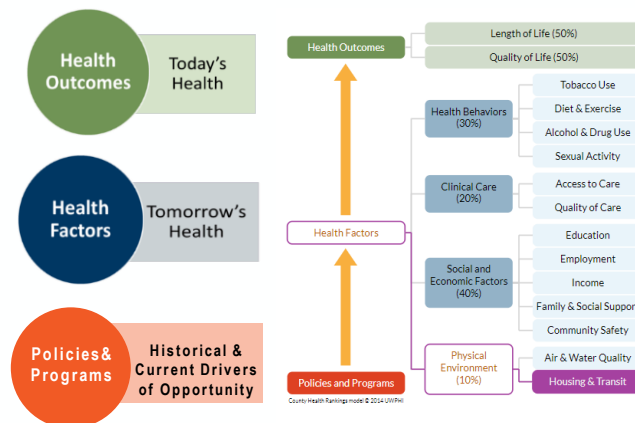
Health equity means that everyone has a fair and just opportunity to be healthy.

This requires removing obstacles to health such as poverty and discrimination while creating access to good jobs with fair pay, quality education and housing, safe environments, and quality health care.



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THE CHR&R MODEL



Housing and Transit

The housing options and transit systems that shape our communities' built environment affect where we live and how we get from place to place. The choices we make about housing and transportation, and the opportunities underlying these choices, also affect our health.

[Learn More](#)

Housing and Transit Measures

Our Rankings show how healthy a community is as well as indicators for future health. This provides a starting point for action on improving health for all. Dig deeper into the measures below to learn more about our approaches to measuring health.

Severe housing problems

Percentage of households with at least 1 of 4 housing problems: overcrowding, high housing costs, lack of kitchen facilities, or lack of plumbing facilities. [Learn more >](#)

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EXPLORING THE INTERSECTION OF HEALTH AND HOUSING



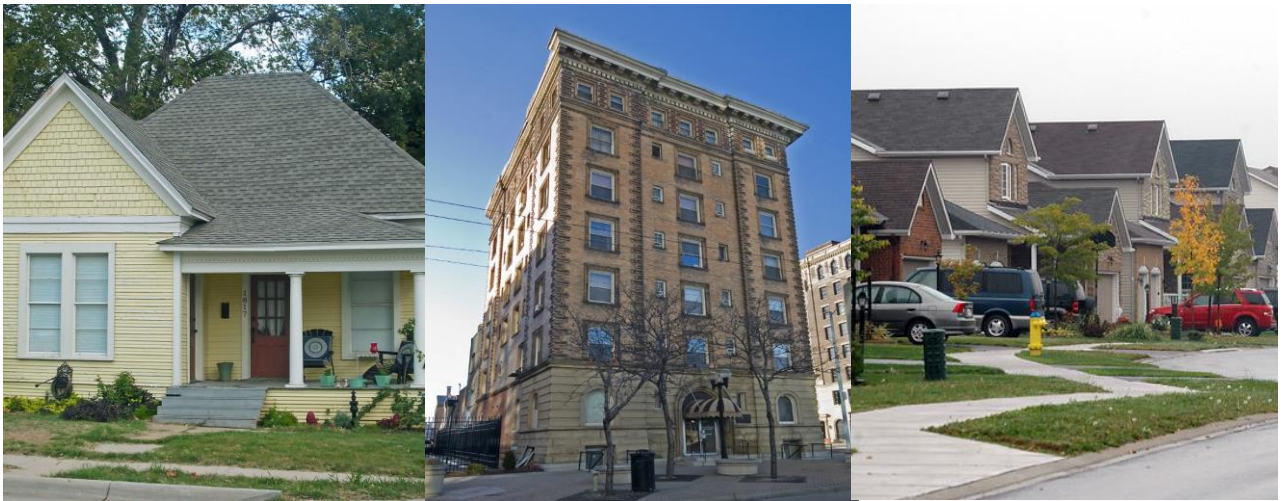
Explore Your County Snapshot

- Severe Housing Problems
- Homeownership
- Severe Housing Cost Burden
- Children in Poverty
- Unemployment



Affordable Housing Toolkit

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RURAL HOUSING

JOY WATSON, DIRECTOR OF HOUSING
RICE COUNTY MINNESOTA



Population 65,418

MCCRACKEN COUNTY, KY

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HOUSING AS A SOCIAL DETERMINANT OF HEALTH

- Housing is healthcare
- Education lifts a person out of poverty and homelessness
- Homelessness gets in the way of health
 - Need of the moment is what is addressed
 - No band width to address mental, physical, dental, emotional health
- Need more market based housing, not more public housing



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PARTNERSHIPS

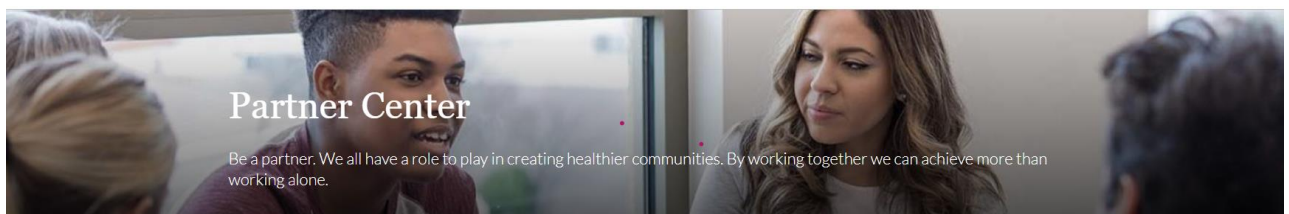


- Collaborate with local partners
- CAP agencies
 - Homebuyer education
 - Credit Counseling
- Lenders
 - [USDA](#)
- Habitat for Humanity
- Local governments
- Non-profits

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PARTNERSHIPS ADDRESSING HOUSING

- United Way
- Paducah Housing Authority
- Healthy Paducah county health coalition
- Community Kitchen
- City, County, State, Federal Government
- Paducah City Schools



Partner Center

Be a partner. We all have a role to play in creating healthier communities. By working together we can achieve more than working alone.

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UNIQUE COMMUNITY CHALLENGES

- People transitioning into and out of the community
- Workforce housing needs to be a stepping stone, not an anchor
- Lack of temporary family shelter
- Unaccompanied homeless youth
- Motivating 18 to 50 year old demographic; complacency breeds housing security but not opportunity to move up



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RICE COUNTY, MN

- High rental costs
- Overcrowding rates that are six times higher than the state average
- Lack of available units for larger families

Monthly Rental Prices	Rice County	Faribault	Dennison	Dundas	Lonsdale	Morristown	Nerstrand	Northfield
Less than \$500	1,139	615	0	0	38	12	0	0
\$500 to \$999	3,005	1,586	4	19	38	21	0	9
\$1,000 or more	1,417	606	3	55	109	16	1	17
30% AMI Rent Affordability	\$570	\$379	\$450	\$533	\$518	\$370	\$525	\$452
Approximate Percent of Cost Burdened Households	80%	78%	100%	100%	79%	100%	100%	100%

Table 19: Affordability by location and percentage AMI (2016 ACS Data)

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HOME OWNERSHIP EXAMPLE

- Family of 9
- Income \$41,000
- 5 Bedroom voucher
- Purchase Price-\$212,000

	Rental	Ownership
Bedrooms	4	5
Monthly Cost	\$1519	\$1075
Housing Assistance	450	\$514

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HOW DOES IT WORK?

- Tenant attends homebuyer education
 - Credit is checked
- Secures financing
- Home Search
- Housing Authority is not a party to the lease
- Not much different than rental assistance
- Additional one-time admin



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BENEFITS

- Provides stable housing
 - Families are moving less
 - Good solution for large families
 - Don't have to move due to over-occupancy
- Costs the same or less than rental assistance
- Can work in conjunction with FSS programs
- FAMILIES BUILD WEALTH

COVID-RELATED BENEFITS

- Home ownership units are generally larger
 - Can more easily self-isolate within the home
- Families are not living in close quarters with other people

INTERSECTION OF FOOD, HOUSING, MENTAL HEALTH

- Nonprofit's utilization of Charity Tracker
- Schools have food, mental and physical health clinics
- Homeless coalition through Healthy Paducah
- FEAR: Going through resources so fast now, when will it run out

RESOURCES TO EXPLORE

- Community Scholars Program – free community college tuition
- Scholar House
- Explore use of a mobile mental health and telehealth unit
- Smartphone distribution in light of library access
- Focus on youth
- Property manager and landlord education about resources

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County Health Rankings & Roadmaps
Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

Explore Health Rankings | **Take Action to Improve Health** | Learn From Others | What Is Health? | Reports | Search

Take Action To Improve Health

We're here to help. Below you'll find strategies that we know work, guidance for setting a plan in motion, and resources to help you partner with others.

How to Take Action

Find step-by-step guidance and tools to help you move with data to action.

Action Center

What Works

Explore a menu of evidence-informed policies and programs that can make a difference locally.

What Works for Health

Who to Work With

Identify the right partners and explore tips to engage them.

Partner Center

www.countyhealthrankings.org

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EVIDENCE: WHAT WORKS FOR HEALTH



Find Strategies by Topic

Health Behaviors <ul style="list-style-type: none"> Alcohol and Drug Use Diet and Exercise Sexual Activity Tobacco Use 	Clinical Care <ul style="list-style-type: none"> Access to Care Quality of Care 	Social & Economic Factors <ul style="list-style-type: none"> Community Safety Education Employment Family and Social Support Income 	Physical Environment <ul style="list-style-type: none"> Air and Water Quality Housing and Transit
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- ▶ Menu of policy and program ideas
- ▶ Evidence & disparity ratings
- ▶ Implementation resources

CountyHealthRankings.org/WhatWorks

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A Robert Wood Johnson Foundation program

Evidence Ratings

- **Scientifically Supported:** Strategies with this rating are most likely to make a difference. These strategies have been tested in many robust studies with consistently positive results.
- **Some Evidence:** Strategies with this rating are likely to work, but further research is needed to confirm effects. These strategies have been tested more than once and results trend positive overall.
- **Expert Opinion:** Strategies with this rating are recommended by credible, impartial experts but have limited research documenting effects; further research, often with stronger designs, is needed to confirm effects.
- **Insufficient Evidence:** Strategies with this rating have limited research documenting effects. These strategies need further research, often with stronger designs, to confirm effects.
- **Mixed Evidence:** Strategies with this rating have been tested more than once and results are inconsistent or trend negative; further research is needed to confirm effects.
- **Evidence of Ineffectiveness:** Strategies with this rating are not good investments. These strategies have been tested in many robust studies with consistently negative and sometimes harmful results. Learn more about our methods

Saved Strategies (1)

When birth or adoption, a parent receives paid time off, such as sick leave and parental leave, the amount of benefits and maximum length from the federal Family and Medical Leave Act (FMLA) is 12 weeks of job-protected leave.

likelihood that mothers are particularly mothers in states 2014-19. J. Jou

Impact on Disparities

Likely to decrease disparities

Implementation Examples

Legislation guarantees paid leave for eligible employees in California, New Jersey, New York, and Rhode Island and several other states across the country, including New York City and San Francisco (NCSL-PPL resources), LAWF-Resources). Washington state and Washington DC's programs will go into effect in 2020 (NCSL-PPL resources), and the program in Massachusetts will begin paying leave benefits in 2021 (MMA-Leaver). State legislation pre-empted local laws related to leave in 13 states (Grassroots Changer).

Five states (California, New Jersey, New York, Rhode Island, and Hawaii) also provide paid maternity leave through state-level Temporary Disability Insurance programs (NPHW-TDI).

The US is the only OECD country that does not provide paid parental leave (Adema 2016).

Implementation Resources

NCSL-PPL resources - National Conference of State Legislatures (NCSL) Paid family leave resources.

NCSL-State leave laws - National Conference of State Legislatures (NCSL) State family medical leave and parental leave laws.

CA EDD-Family leave - State of California Employment Development Department (EDD). Paid family leave.

NU LWD-Family leave - State of New Jersey Department of Labor and Workforce Development (LWD). Family leave insurance.

RI TDI-Paid leave - Rhode Island (RI) Temporary Disability Program. RI paid leave.

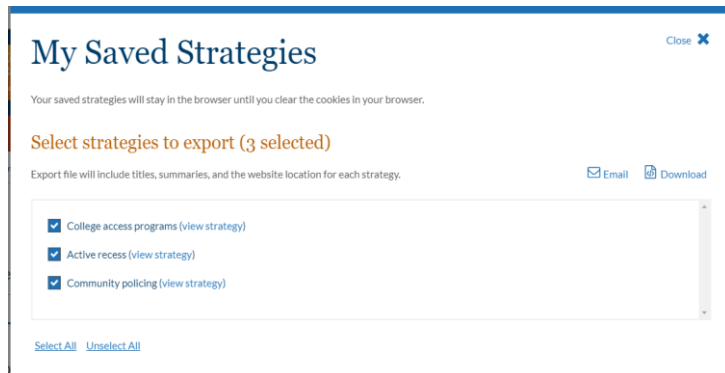
LAW-Resources - Legal Aid at Work (LAW). Work & family.

Citations - Evidence +

Citations - Implementation Examples +

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SAVE, DOWNLOAD, AND SHARE STRATEGIES



- ▶ Keep track of strategies you want to explore
- ▶ Share selected strategies via email
- ▶ Download to print or share

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HOUSING STRATEGIES IN WWFH

- ▶ Keyword search “rural housing” tag
- ▶ Results: 50 strategies
- ▶ You can filter by *Topic* or *Decision Maker*
- ▶ Check the *Impact on Disparities* to apply an equity lens

Search Strategies

Strategies

Policies and programs that work

50 Strategies matching *rural housing*

SORT BY: Best Match | VIEW: 10

☆ **Housing trust funds** Expert Opinion

Support funds that help create or maintain low income housing, subsidize rental housing, and assist low income homebuyers and non-profit housing developers Housing and Transit

☆ **Service-enriched housing** Some Evidence

Provide permanent, basic rental housing with social services available onsite or by referral, usually for low income families, seniors, veterans, or people with disabilities Housing and Transit

☆ **Low Income Housing Tax Credits (LIHTCs)** Some Evidence

Provide funding via tax credits at the state and local level to support development and rehabilitation costs of low income rental housing Housing and Transit

☆ **Grocery, housing & utilities cooperatives** Insufficient Evidence

Establish a non-share capital cooperative model in which fee-paying members can share the communal resources of a grocery, house, or utility cooperative Family and Social Support

☆ **Housing Choice Voucher Program (Section 8)** Some Evidence

Topic

- Access to Care (4)
- Air and Water Quality (2)
- Alcohol and Drug Use (1)
- Community Safety (4)
- Diet and Exercise (10)
- Education (1)
- Employment (1)
- Family and Social Support (5)
- Housing and Transit (31)
- Income (1)
- Quality of Care (1)
- Sexual Activity (0)
- Tobacco Use (2)

Decision Maker

- Business (14)
- Community Development (26)
- Community Members (8)

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WE WANT TO HEAR FROM YOU!

Click the link to answer a few questions about today's webinar

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Webinar Discussion Group

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THANK YOU!

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