

County Health Rankings & Roadmaps

Building a Culture of Health, County by County

Webinar

Why Wealth Matters to Your Health

May 10, 2022

countyhealthrankings.org



University of Wisconsin
Population Health Institute
UNIVERSITY OF WISCONSIN
SCHOOL OF MEDICINE AND PUBLIC HEALTH

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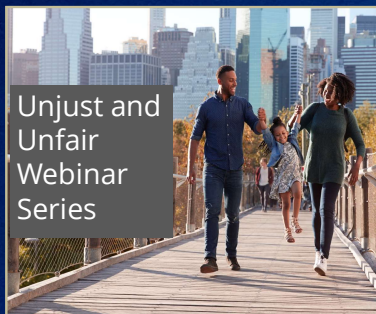
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Advancing A Just Recovery

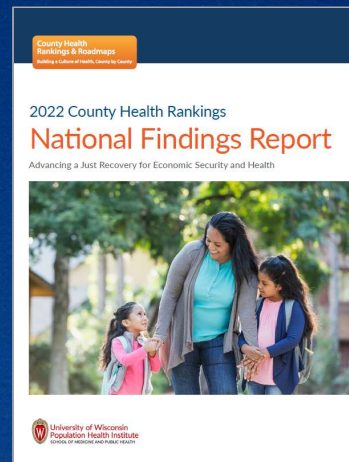
CHR&R Resources



Unjust and Unfair Webinar Series



IN SOLIDARITY PODCAST



County Health Rankings & Roadmaps
Building a Culture of Health, County by County

2022 County Health Rankings
National Findings Report

Advancing a Just Recovery for Economic Security and Health

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Building a Culture of Health, County by County

Our guests

Help us welcome....

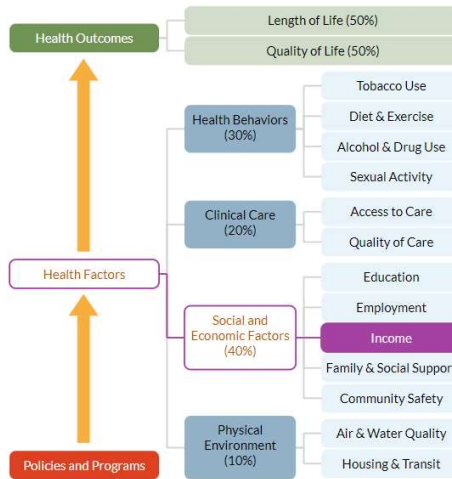


Michael Stevenson
Evidence & Policy
Analysis Team
Leader
CHR&R

Miriam Axel-Lute
CEO & Editor in
Chief
Shelterforce

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Income Measures

Our Rankings show how healthy a community is as well as indicators for future health. This provides a starting point for action on improving health for all. Dig deeper into the measures below to learn more about our approaches to measuring health.

- Children in poverty** | Percentage of people under age 18 in poverty. [Learn more >](#)
- Income inequality** | Ratio of household income at the 80th percentile to income at the 20th percentile. [Learn more >](#)
- Median household income*** | The income where half of households in a county earn more and half of households earn less. [Learn more >](#)
- Children eligible for free or reduced price lunch*** | Percentage of children enrolled in public schools that are eligible for free or reduced price lunch. [Learn more >](#)

* Additional Measure (not included in ranks)

Health & Wealth: What's the Connection?

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Wealth & Health

1. Who is benefiting from more wealth and who is not?
2. Why are we seeing gaps in wealth?
3. How can we close the gap?
4. Why are traditional strategies to close wealth gaps failing?



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Join Us! Discussion Group

When: Immediately following the webinar

What: Interactive learning experience, opportunity to share ideas and ask questions

How: Zoom

Why: Deepen the webinar learning, allow further exploration



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Living Wage

The hourly wage that a working individual must earn to cover expenses for basic needs

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Living Wage

The hourly wage that a working individual must earn to cover expenses for basic needs

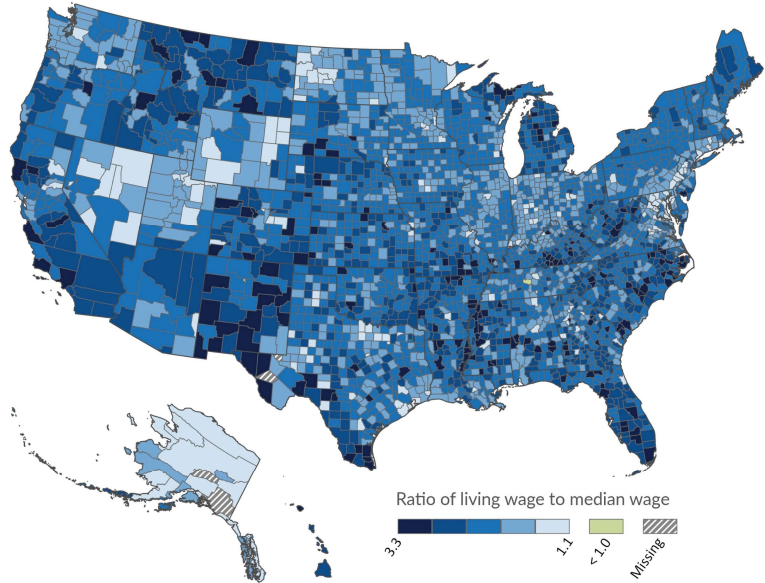
Wealth

A household's assets minus any debts

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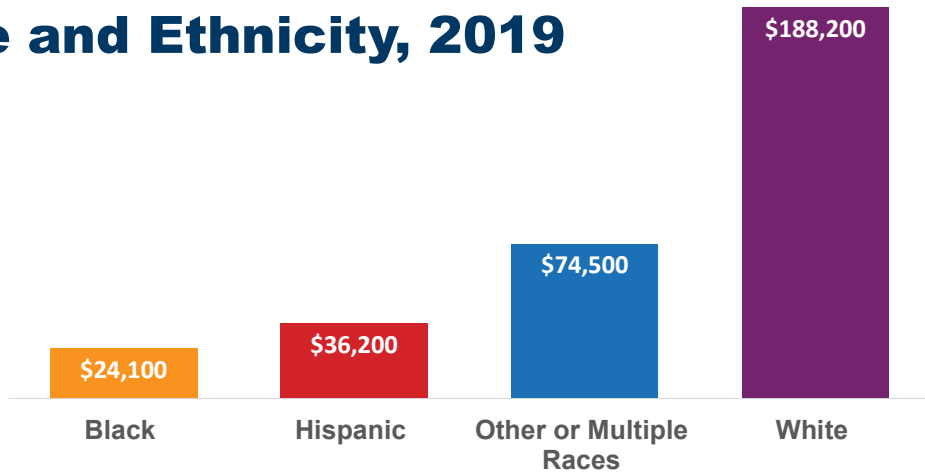
Living Wage Among U.S. Counties Relative to the Median Wage, 2021



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Median Household Wealth in the U.S by Race and Ethnicity, 2019

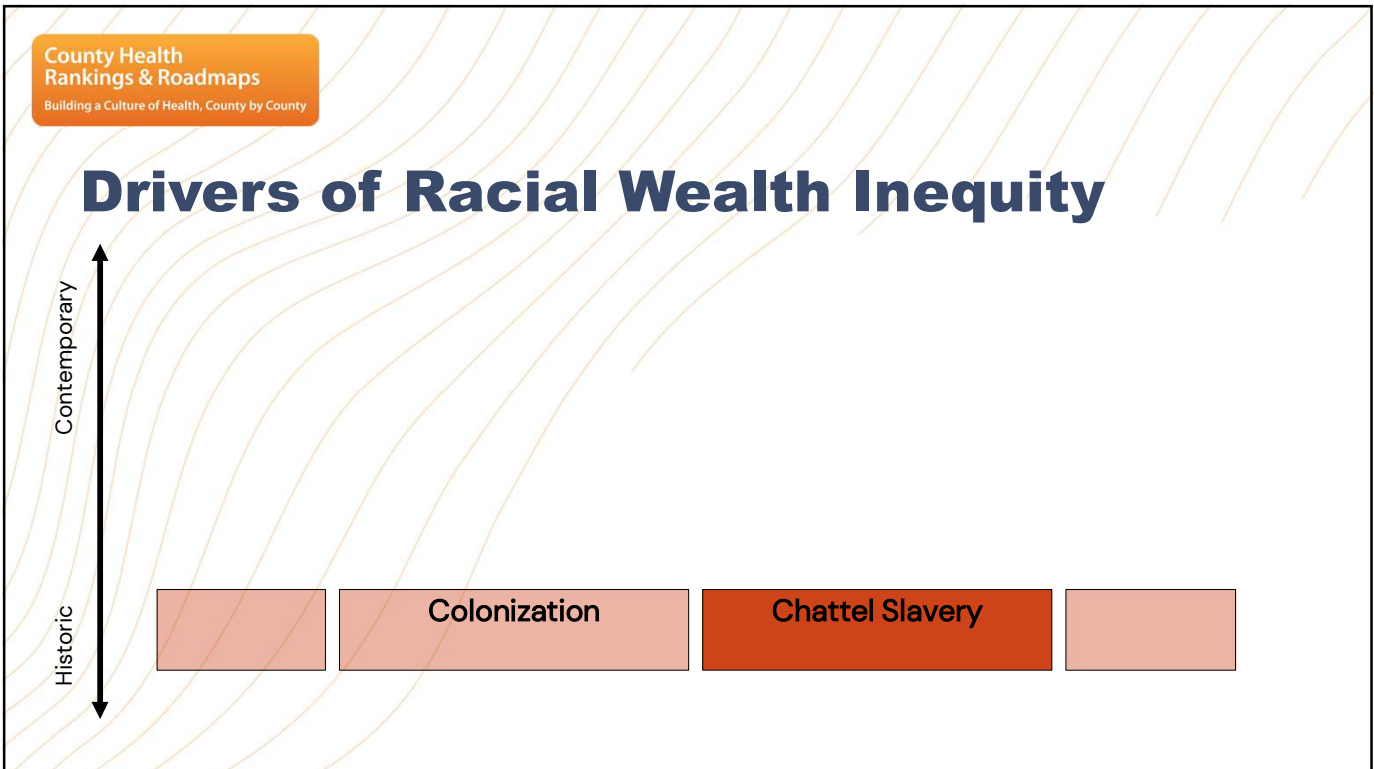


*Data source: 2019 Federal Reserve Survey of Consumer Finances. According to the Federal Reserve, the 'Other/Multiple Races' racial category listed includes "those identifying as Asian, American Indian, Alaska Native, Native Hawaiian, Pacific Islander, other race, and all respondents reporting more than one racial identification." The White racial category refers to non-Hispanic Whites.

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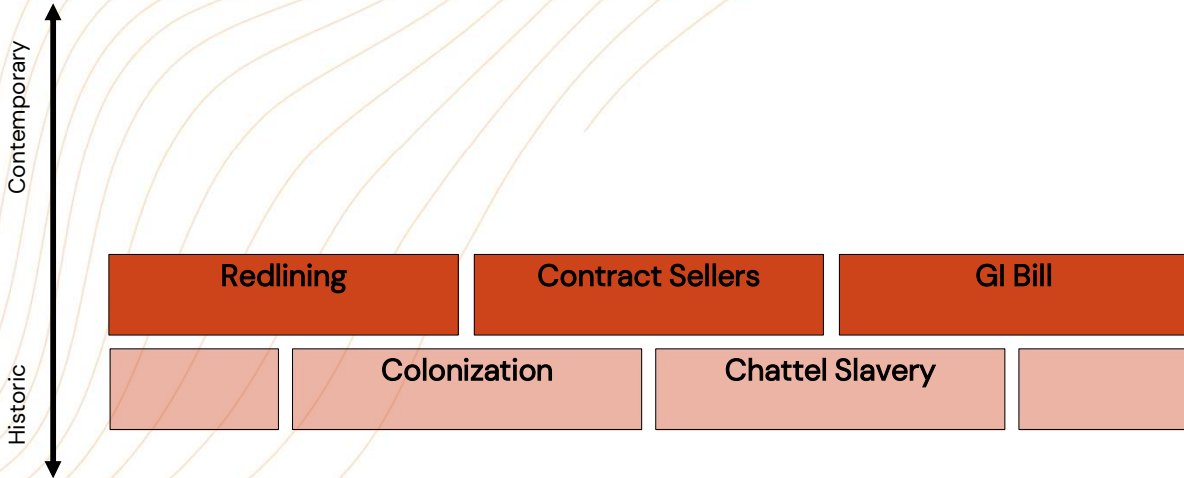


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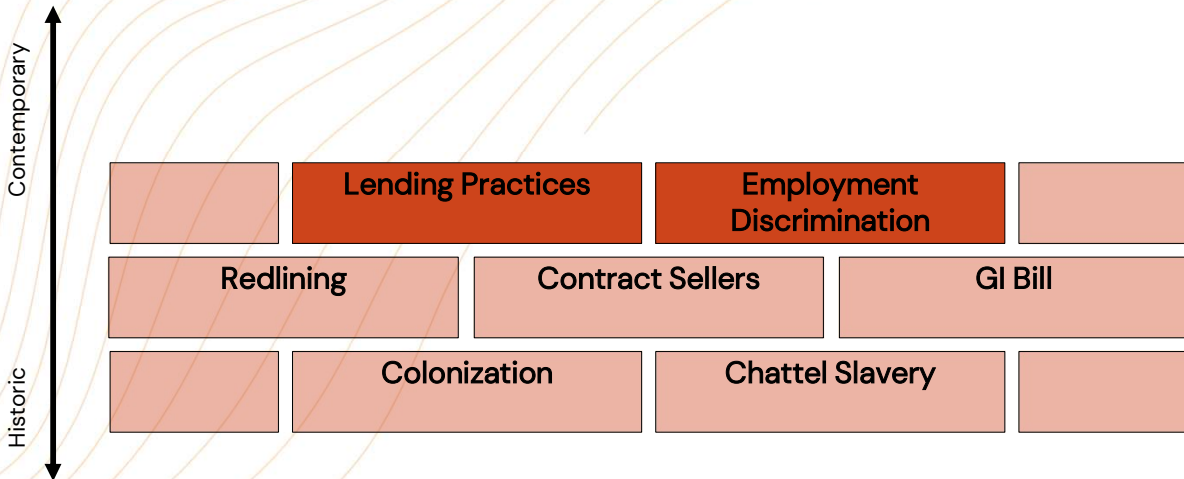
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Drivers of Racial Wealth Inequity



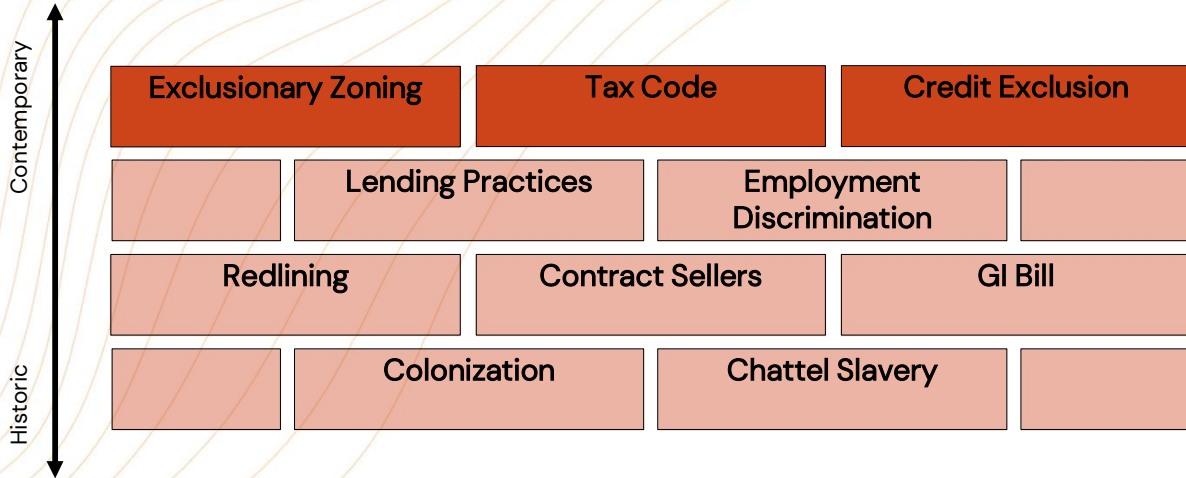
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Drivers of Racial Wealth Inequity



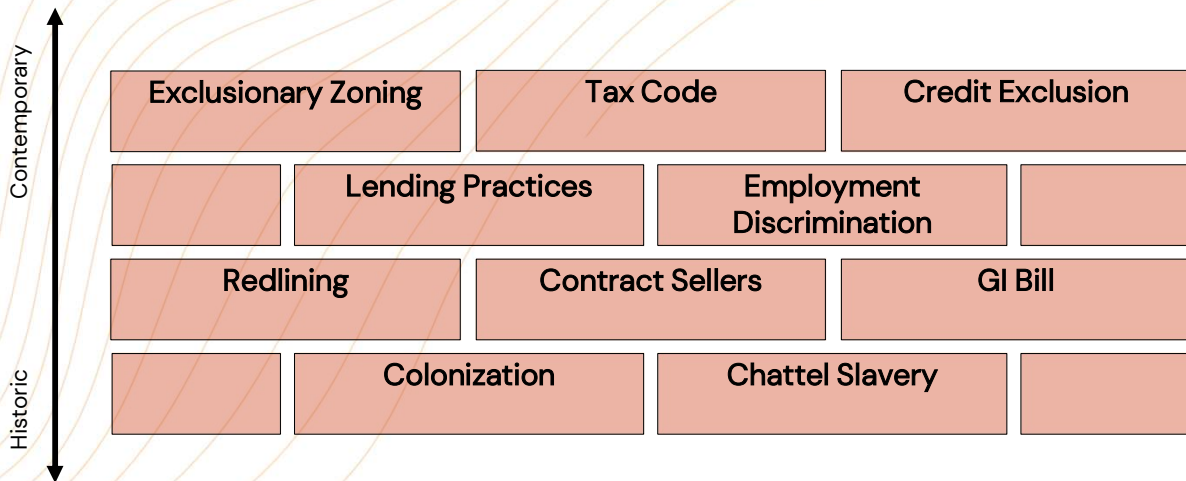
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Drivers of Racial Wealth Inequity



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Drivers of Racial Wealth Inequity



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Racial Wealth Building Strategies

Increase Income
and Assets

Expand
Employment
Opportunities

Remove Barriers
to Quality
Education

Increase Access to
Homeownership

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Racial Wealth Building Curated Strategy List

Evidence-informed strategies to close
the racial wealth divide

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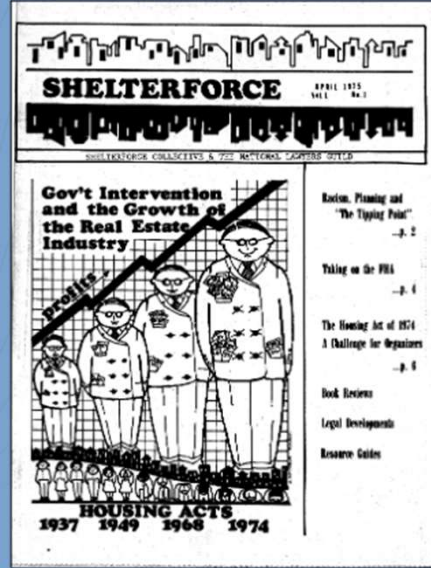
A publication covering housing justice, affordable housing, and community development

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Since 1975



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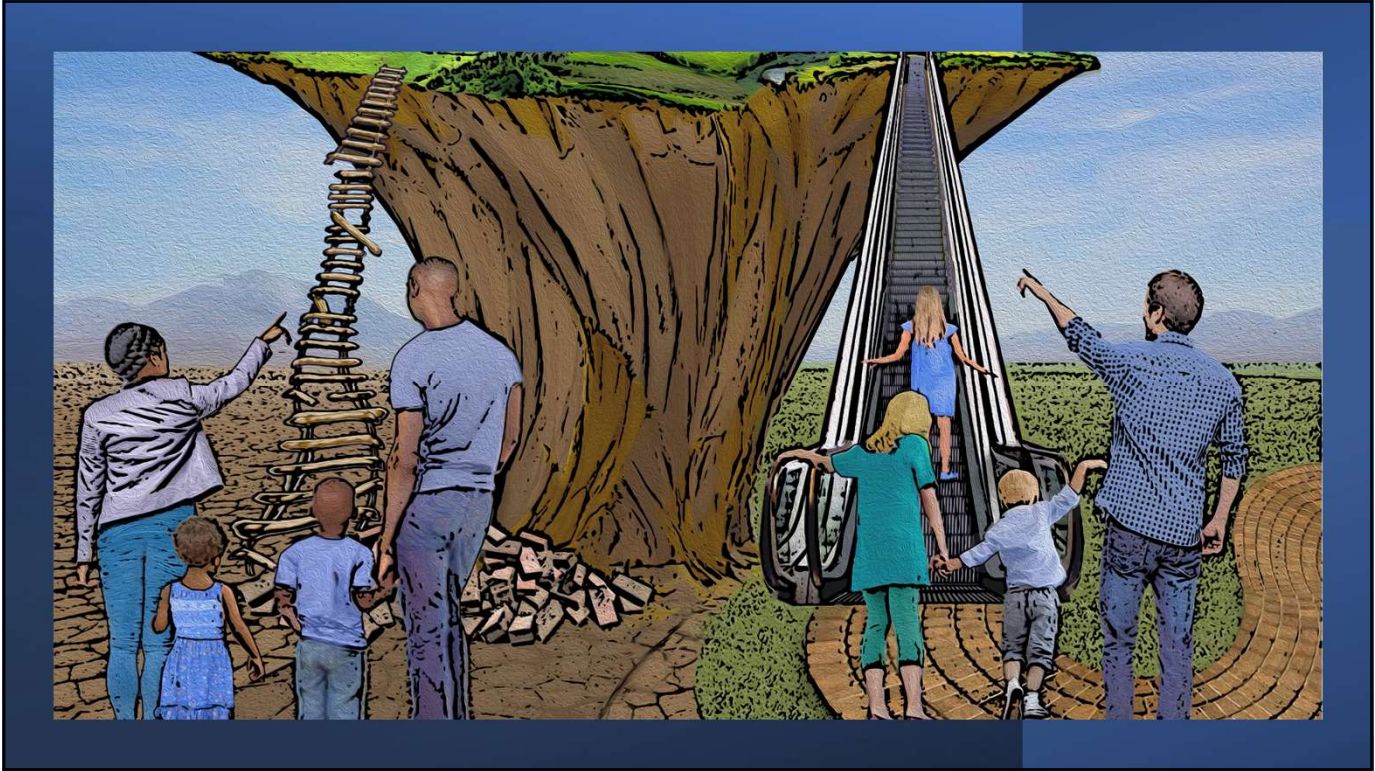
"Just wanted to say the racial wealth gap series is AMAZING! I feel like it captures so many of the themes around the racial wealth gap that haven't sat right with me and given voice to both critiques and solutions that go in a direction that builds shared prosperity."

"Shelterforce is an important part of our broad movement for justice."
-Social Justice Songwriter and Organizer, Si Kahn

"I suppose it might be easier just to pour gasoline on the fire, but instead what you're doing is shining a bright light into all of the dark corners, pointing out the problems and helping everyone toward a more accurate understanding of the situation."



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Barriers to building wealth are linked to racism.



Wealth Building Won't Work While Wealth Extraction Continues
February 14, 2022



The Debt Trap: How Court Debt Widens the Racial Wealth Gap
February 15, 2022

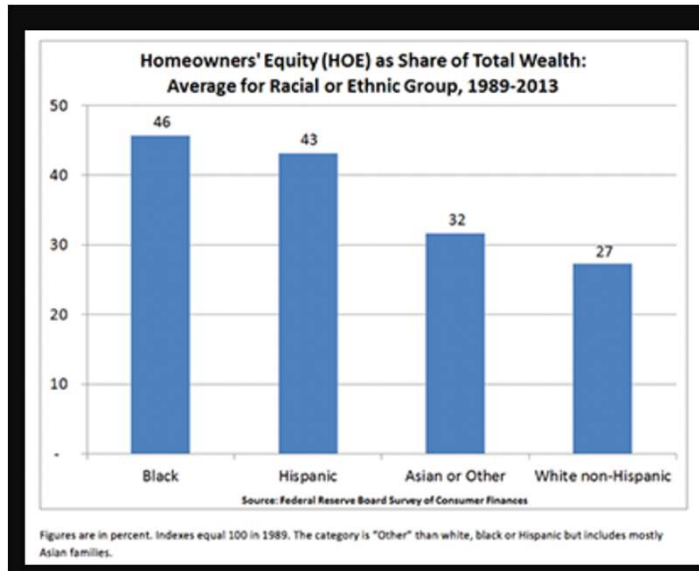


The Role Student Debt Plays in the Racial Wealth Gap
February 15, 2022

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Homeowner's Equity as a Share of Total Wealth



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Racism affects home ownership opportunities.

Racial Wealth Gap

Making Homeownership Work Better

Programs that help households of color buy homes haven't made much of a dent in the racial wealth gap. But some strategies could generate better outcomes for buyers.

By **Brittany Hutson** and **Miriam Axel-Lute** - March 15, 2022

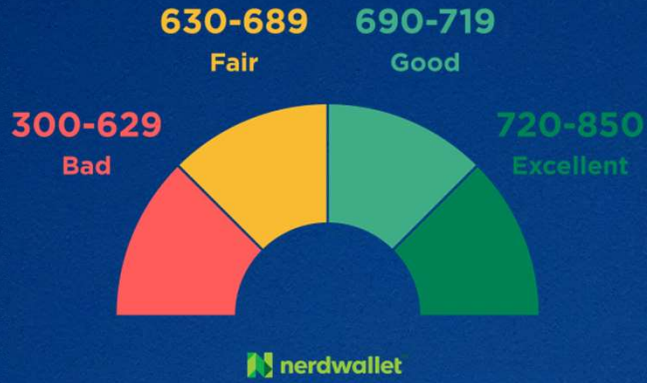
Listen to this article
00:00 / 17:45

A Pittsburgh family celebrates becoming homeowners, with the help of the Oakland CLT. Photo by Peeler Photography via the Oakland Planning and Development Corporation

Homeownership remains one of the most common tools employed to try to

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Credit scores compound past harms.



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Appraisal bias limits wealth building.

Housing | Racial Wealth Gap

A Home's True Worth—Getting Beyond Appraisal Bias

Homes owned by people of color are appraised for less than identical homes owned by white families. Nationwide, that's led to more than \$150 billion in lost equity. How can we stop appraisal bias?

By Dan Reed - February 28, 2022



Yorktown is a slice of middle-class Black suburbia in the middle of Philadelphia, where leafy cul-de-sacs and comfortable yards were modeled after the segregated white suburbs being built on the city's edge. For generations, it's been the address of choice for lawyers, former mayors, and proud homeowners.




Photo by iStock user sommart

Yet when one resident had her home appraised...

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Tax codes reinforce wealth gap.

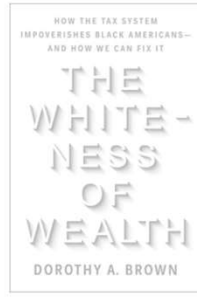
The Racial Wealth Gap Begins With Our Tax Code

Dorothy A. Brown's *The Whiteness of Wealth* breaks down the deleterious effect our tax code has had on Black lives. Crown, 2021, 288 pp., \$27 (hardcover); \$17 (softcover). Purchase a copy [here](#).

By Keli A. Tianga - March 8, 2022

Listen to this article
00:00 / 07:38

I wrote a similar headline for a *Shelterforce* article several years ago. That article was about tax programs—those that aid in the building of assets for people who already have a substantial amount of assets, and those that help people with minimal to no assets. In digging into the topic and through conversations with advocates, it became evident to me how the disparate treatment of these groups of earners by our tax code could bolster them financially or hinder their ability to avoid debt and save for the future.



U.S. tax policy has largely avoided scrutiny through a racial lens. After all, how could race

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Public health is an ally.

Community Development Field | Health | Health Sector 101

8 Ways to Connect with Your Public Health Department

Tips for community organizations looking to build relationships with local public health departments.

By Logan Rockefeller Harris, Megan Gaydos, and Solange Gould | October 30, 2020



Stock photo by Patchari Saenlakan

In the first part of this series, we took a look at public health departments, why it's crucial for public health practitioners to focus on power and racism if they want to build health equity, and some of the motivations public health departments have for partnering with community organizers.

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See link in resource guide to subscribe!

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The Original Voice of Community Development

Week of April 25

Backfiring Support and Backfiring Messaging: The Homelessness Conversation Needs a Reframe
Bill Pridin, Urban Institute, and Matt Kendall
Taylor, FrameWorks Institute

Research shows that common messages supporting permanent solutions to homelessness are not working. But there are other ways to frame the discussion. [Read Full Article](#)

Making Affordable Housing Easier to Find

Jennifer Gilbert, Housing Navigator Massachusetts
We talk a lot about needing more affordable housing—but the affordable units that do exist can be very hard to locate. In some places that's changing. [Read Full Article](#)

Putting in the Labor to Support Affordable Homes

Fernando Martí and Peter Coban, Council of Community Housing Organizations, Kim Tavaglione, San Francisco Labor Council, and Daniel Ho, Jobs with Justice San Francisco
Alliances between housing advocates and labor organizers in high-cost cities like San Francisco are increasingly valuable as workers try not to be forced out of the city. [Read Full Article](#)

In Case You Missed It

- Alphabet Soup: Breaking Down All Those Housing and Community Development Acronyms
- Evictions Aren't Lower with LHTC
- Inclusionary Housing: Secrets to Success

[Looking for a Job? Scroll Down...](#)

Industry News

Essential Cities Collaborative has selected **Melissa L. Mitchell** as its new president and CEO. She previously served as vice president of Camden Community Partnership. She succeeds **Diana Fairchild**.

Events

Thursday, May 5, 2 p.m. ET | Remaking the Economy: Closing the Racial Wealth Gap Please join Shelterforce, in partnership with OFG, for this webinar moderated by editor-in-chief Miriam Axel-Lute and OFG senior editor of economic justice Bruce DeSil. The 90-minute webinar will feature **Gary Cunningham** (Prosperity Now), **Jessie Greer** (Liberation in a Generation), **John A. Powell** (Obertus & Bergman Institute, UC Berkeley), and **Amey Prasad** (Institute Center for Community Economic Development and a research systems approach for addressing the nation's racial wealth gap. Register [here](#).

Wednesday, April 27, 10:30 a.m. ET | The Financial and Digital Literacy Gap: It's a Fight! What can be done about literacy gaps? Are there alternatives to financial and digital literacy programs? Can consumer protection regulations make up for literacy gaps? Who needs to take action? Join the Financial Access Initiative as it discusses the financial and digital literacy gaps and topics. Register [here](#).

Opportunities

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POLL

Do you plan to use the resources shared today to deepen your understanding of the racial wealth divide?

Yes

No

Maybe

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Questions?



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Click on survey link in the chat



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Closing The Racial Wealth Gap with Innovative Solutions

June 14, 2022



Shira Markoff
Policy Fellow
Prosperity Now



Keyana Walston
Program Manager-
Management Analyst
City of Rocky Mount, NC

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Join Now! Discussion Group

When: Immediately following the webinar

What: Interactive learning experience, opportunity to share ideas and ask questions

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Why: Deepen the webinar learning, allow further exploration



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