**Building a Culture of Health, County by County** 

## HOW TO CRAFT A QUICK AND PERSUASIVE MESSAGE: THE 27-9-3 RULE

## Links shared during the 3/14/17 webinar

- Here is a link to our website: www.countyhealthrankings.org
- Slides for the webinar are available here: <a href="http://www.countyhealthrankings.org/webinars/all">http://www.countyhealthrankings.org/webinars/all</a>
- Here is a link to the 27-9-3 tool on our website: <a href="http://www.countyhealthrankings.org/resources/27-9-3-tool-developing-your-persuasive-message">http://www.countyhealthrankings.org/resources/27-9-3-tool-developing-your-persuasive-message</a>
- To find out how you might receive personalized, free coaching help, see http://www.countyhealthrankings.org/roadmaps/roadmaps-to-health-coaching
- Register for upcoming webinars and find recordings at <a href="www.countyhealthrankings.org/webinars">www.countyhealthrankings.org/webinars</a>



