

County Health
Rankings & Roadmaps
Building a Culture of Health, County by County
A Robert Wood Johnson Foundation program



CREATING PATHWAYS TO OPPORTUNITY FOR YOUTH AND YOUNG ADULTS

*A County Health Rankings & Roadmaps and National
Association of Counties Co-Webinar*

August 24, 2017

countyhealthrankings.org

naco.org

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YOUR FACILITATORS & PRESENTERS



*Ericka
Burroughs-Girardi*

County Health Rankings and Roadmaps



*Michelle
Price*

*National Association
of Counties*



*Coleen
Heim*

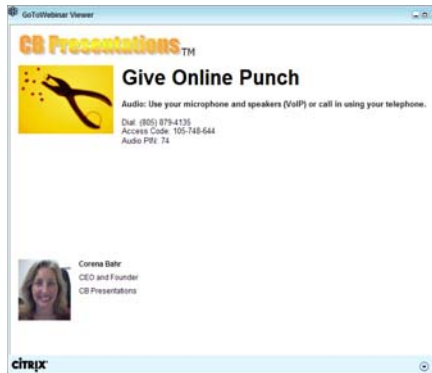
*Healthy Blair County Coalition
Blair County, PA*



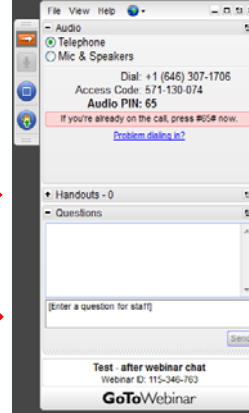
*Donna
Gority*

GO TO WEBINAR ATTENDEE INTERFACE

1. Viewer Window



2. Control Panel



WHO ARE WE?

County Health Rankings & Roadmaps

- ▶ A collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.
- ▶ Rank the health of nearly every county in every state
- ▶ Provide resources to assist communities in moving from data to actionable steps to create opportunities for health.

countyhealthrankings.org

National Association of Counties (NACo)

- ▶ NACo is the only national organization representing county government in the U.S.
- ▶ NACo assists the 3,069 counties—including county elected and appointed officials and senior staff—in pursuing excellence in public service.
- ▶ NACo works to build and enhance healthy, vibrant, safe and resilient communities.

naco.org

WHAT IS THE RURAL IMPACT COUNTY CHALLENGE?

- ▶ National initiative to help advance counties' efforts to reduce the number of rural children and families living in poverty
- ▶ Recognizes and supports counties making real difference in the lives of children in rural communities.
- ▶ RICC Community Coaching
- ▶ www.NACo.org/RuralImpact

RURAL IMPACT
COUNTY CHALLENGE 

WHO ARE DISCONNECTED YOUTH & YOUNG ADULTS?

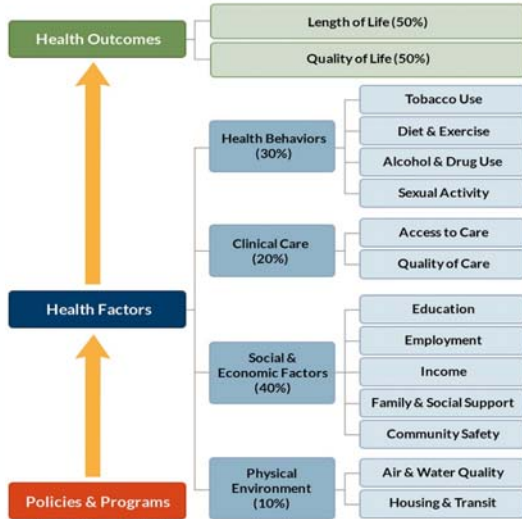


1 IN 8 YOUNG ADULTS
AGES **16-24** ARE NOT
WORKING OR IN SCHOOL

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The County Health Rankings Model of Population Health

County Health Rankings model © 2014 RWJF

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	Blair County	Trend	Error Margin	Top U.S. Performers	Pennsylvania Rank (of 67)
Social & Economic Factors 28					
High school graduation	88%			95%	85%
Some college	54%		51-57%	72%	63%
Unemployment	5.0%			3.3%	5.1%
Children in poverty	23%		18-27%	12%	19%
Income inequality	4.4		4.2-4.6	3.7	4.8
Children in single-parent households	32%		29-36%	21%	34%
Social associations	17.5			22.1	12.2
Violent crime	232			62	333
Injury deaths	75		69-82	53	72
Additional Social & Economic Factors (not included in overall ranking)					
Disconnected youth	17%			9%	13%
Median household income	\$44,900		\$41,600-48,200	\$63,300	\$55,700
Children eligible for free or reduced price lunch	50%			33%	46%
Residential segregation - black/white	67			22	72
Residential segregation - non-white/white	45			14	61
Homicides	2		1-3	2	5

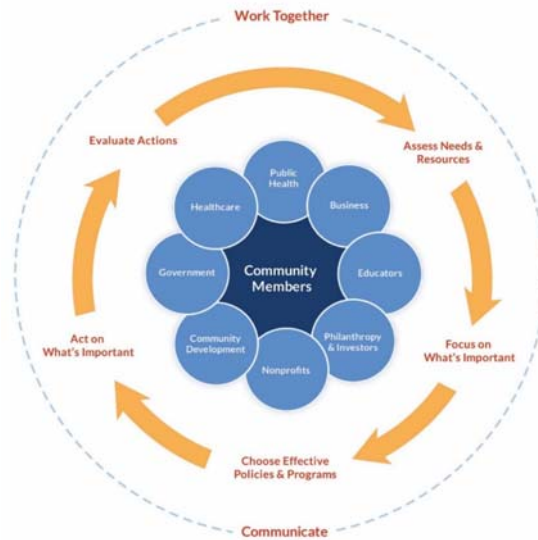
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Take Action Cycle



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WHAT WORKS FOR HEALTH: A MENU OF IDEAS

- ▶ Evidence rating
- ▶ Description
- ▶ Expected Beneficial Outcomes
- ▶ Disparity rating
- ▶ Implementation examples
- ▶ Implementation resources



What Works for Health

Explore programs and policies that work!

STRATEGIES THAT CAN HELP CULTIVATE OPPORTUNITY

Academic Achievement

- ▶ School-based social and emotional instruction
- ▶ Dropout prevention programs
- ▶ College access programs

Alternative Learning

- ▶ Career & technical education for high school graduation
- ▶ Summer work experience programs

Early Childhood

- ▶ Universal pre-kindergarten
- ▶ Preschool education programs
- ▶ Childcare subsidies

For evidence ratings, literature summaries & examples, see:
www.countyhealthrankings.org/whatworks

Content as of 7/17/2017



Shoalwater Bay Indian Tribe, Washington

GUIDING QUESTION

How can we cultivate pathways of opportunity for youth and young adults?

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HEALTHY BLAIR COUNTY COALITION



Coleen
Heim



Donna
Gority

Healthy Blair County Coalition
Blair County, PA



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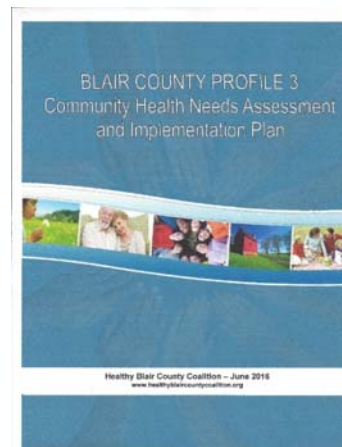
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HEALTHY BLAIR COUNTY COALITION: RURAL IMPACT COUNTY CHALLENGE



The Healthy Blair County Coalition (HBCC) is a partnership of individuals and organizations working to promote the social, economic, emotional, and physical well-being of area residents.



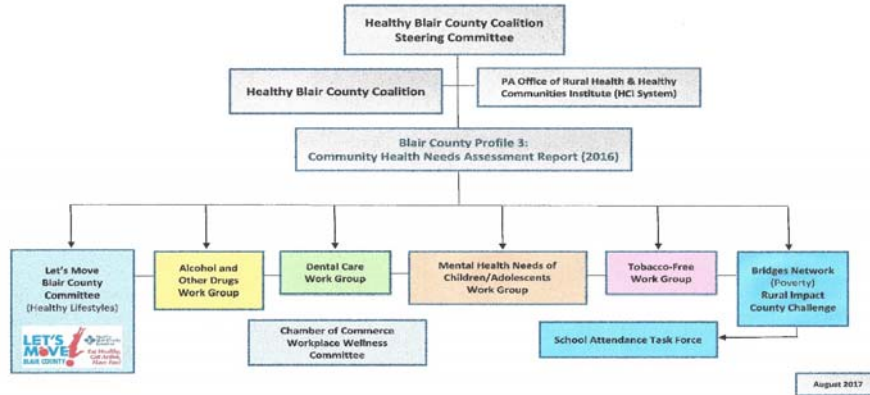
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Info@healthyblaircountycoalition.org
 www.healthyblaircountycoalition.org
 facebook.com/healthyblaircountycoalition
 814-944-0884 ext. 305



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OUR GUIDING PRINCIPLES



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RURAL IMPACT COUNTY CHALLENGE OPPORTUNITIES



Healthy Blair County Coalition RICC Coaching Team



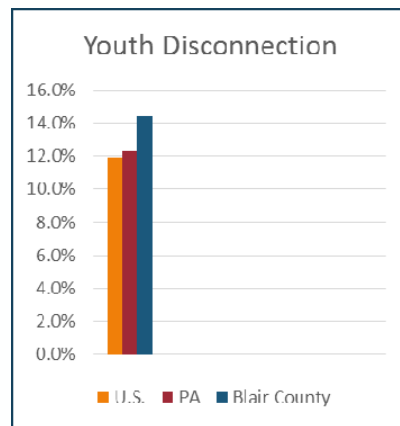
Jerry Spegman, Community Coach

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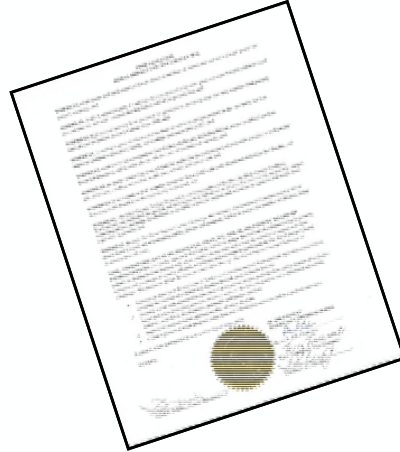


A FOCUS ON YOUTH DISCONNECTION



BLAIR COUNTY RICC PROCESS

Proclamation was passed and signed by the Blair County Board of Commissioners on May 17, 2016.



Commissioners Terry Tomassetti (Vice Chair), Bruce R. Erb (Chair), Ted Beam, Jr. (Secretary)

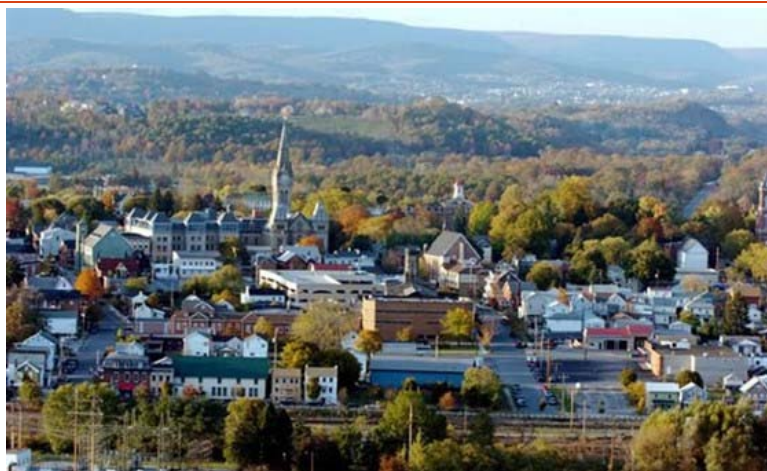
THE ROLE OF COUNTY GOVERNMENT AND COMMISSIONERS

- ▶ Provide leadership
- ▶ Encourage participation
- ▶ Bring stakeholders to the table



Blair County Courthouse

THE ROLE OF LOCAL BUSINESSES



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CREATING PATHWAYS



BLAIR COUNTY CHAMBER OF COMMERCE



United Way of Blair County

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THE ROLE OF SCHOOLS



KEY STAKEHOLDERS

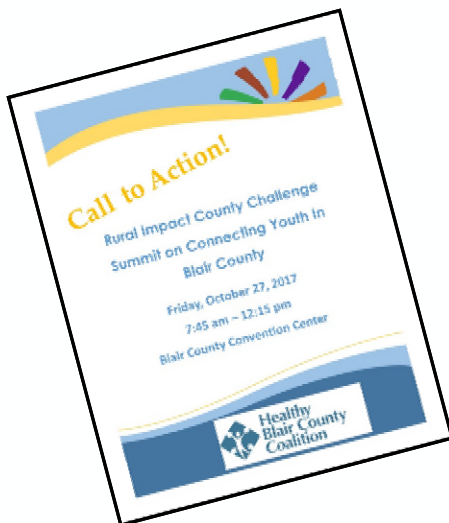


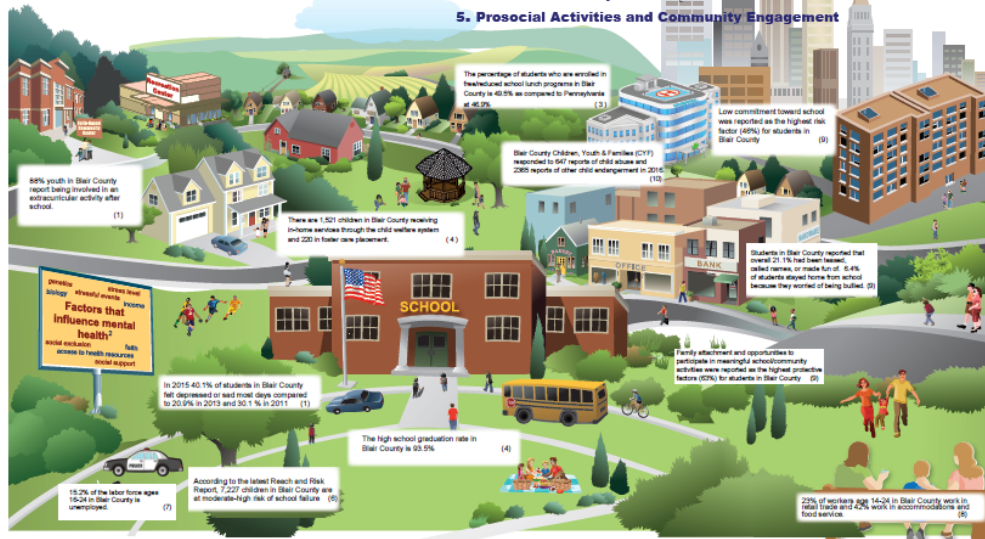
Photo credit: Flickr.com

Youth Disconnection in Blair County

Disconnected Youth are teenagers and young adults between the ages of 16 and 24 who are neither in school nor working. In 2015, 11.9 % of youth adults in America were disconnected. For Pennsylvania, that rate was 12.3 % and for Blair County 14.4 %. (2)

RURAL COUNTY IMPACT CHALLENGE PRIORITY AREAS

1. School Attendance & Academic Success (truancy)
2. Mentoring
3. School and Community Interventions
4. Workforce Development
5. Prosocial Activities and Community Engagement



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NEXT STEPS FOR BLAIR COUNTY'S RICC



Marketing

Call to Action Summit

Engage Partners

Understand Best Practices

Move Forward with a Plan

3 STEPS FOR ENGAGING STAKEHOLDERS

- ▶ Understand and promote the collective impact model.
- ▶ Utilize and share data.
- ▶ Create a structure or organization that can focus solely on your initiative.



2018 RICC COMMUNITY COACHING APPLICATIONS

- ▶ 2018 RICC Community Coaching applications are now available!
<http://www.naco.org/RuralImpact>
- ▶ 2018 cohort will work one-on-one with coaches and collaboratively with other counties.

APPLICATIONS DUE NOVEMBER 3, 2017

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CHRR COMMUNITY COACHES



*SUPPORTING YOUR COMMUNITY'S
JOURNEY TOWARD HEALTH*

Get Help 
Ready to take action, but not sure what to do next? We offer personalized, free help.
[CONTACT US](#)

RWJF Culture of Health Prize 2018 Call for Applications



Prize communities will receive \$25,000, have the opportunity to share their story and lessons learned with the country, and join a national network of past winning communities.

To learn about the Prize application process and criteria, visit:

rwjf.org/Prize

**Applications are due
Nov. 3, 2017, 3pm ET**



reimagined IN AMERICA

What Can the World Teach Us
About Building a Culture of Health?

September 13, 2017, 2:00 PM EDT

Register Now


Robert Wood Johnson
Foundation

Register at <http://rwjf.ws/2rJb0YZ>

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QUESTIONS



*Justin Rivas,
Community Coach*



LET'S CONTINUE THE DISCUSSION!

- ▶ **When:** August 29, 2017 3:00 EST
- ▶ **Why:** deepen the webinar learning, allow further exploration
- ▶ **What:** interactive learning experience, opportunity to share ideas and ask questions
- ▶ **How:** videoconference and/or phone
- ▶ **Who:** YOU! (Space is limited)



DISCUSSION GROUP: NEXT STEPS

- ▶ Register
- ▶ Check technology
- ▶ Be prepared to discuss
 - Where are the opportunities in your community to engage youth and young adults?
 - What are some options for addressing areas of need?

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STAYING CONNECTED

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- Follow @CHRankings
- Like Facebook.com/
CountyHealthRankings
- e-Newsletter: email
chr@match.wisc.edu to
subscribe

National Association of Counties (NACo)

- Follow @NACoTweets
- Like Facebook.com/
NACoDC/
- Visit www.naco.org

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THANK YOU!

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www.naco.org

www.healthyblaircountycoalition.org