

**County Health
Rankings & Roadmaps**

Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

IMPROVING HEALTH THROUGH EQUITABLE ECONOMIC DEVELOPMENT AND STRATEGIC PARTNERSHIPS

With guests from PolicyLink and Urban Health Plan

October 24, 2017



countyhealthrankings.org



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County Health Rankings & Roadmaps is a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.

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YOUR FACILITATORS AND PRESENTERS



Justin Rivas

County Health Rankings & Roadmaps



Ericka Burroughs-Girardi



Ángel Ross

PolicyLink



Jaime R. Torres, DPM, MS

Urban Health Plan

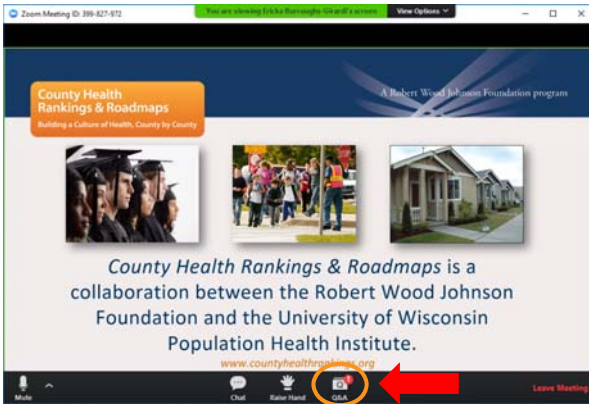
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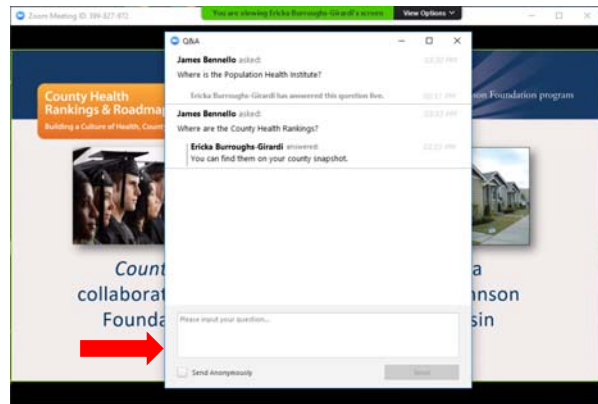
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ASKING A QUESTION IN ZOOM WEBINAR

Viewer Window



Question Box



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CHATTING IN ZOOM WEBINAR

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Chat Box



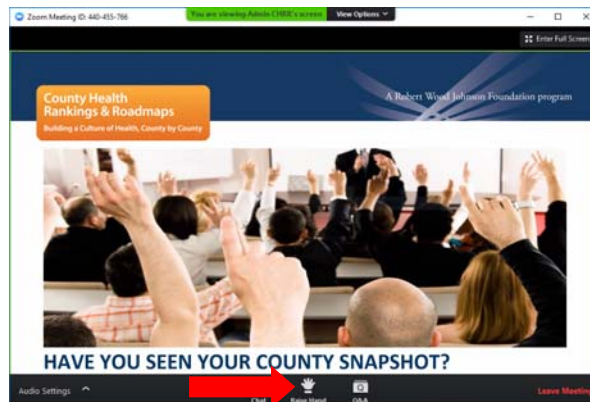
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RAISING YOUR HAND IN ZOOM WEBINAR

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Building a Culture of Health, County by County

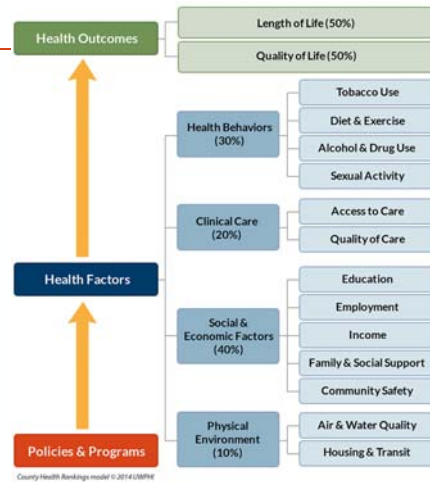
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WHO ARE WE?

County Health Rankings & Roadmaps

- ▶ A collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.
- ▶ Rank the health of nearly every county in every state.
- ▶ Provide resources to assist communities in moving from data to actionable steps to create opportunities for health.

The County Health Rankings Model of Population Health



County Health Rankings & Roadmaps

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A Robert Wood Johnson Foundation program

WHO ARE WE?

PolicyLink

- ▶ PolicyLink is a national research and action institute advancing racial and economic equity by Lifting Up What Works.
- ▶ Providing learning and support to craft equitable public policies in the areas of equitable economic development, infrastructure and place, transportation and more.
- ▶ Lifting up wisdom, voice and innovation of leaders working for change in their local communities.

PolicyLink



The Equity Manifesto

Data to Build an Equitable Economy

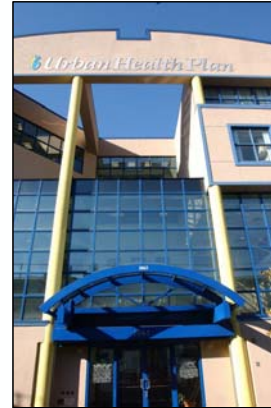
National Equity Atlas



WHO ARE WE?

Urban Health Plan

- ▶ A not-for-profit network of ten federally qualified health centers (FQHCs), eleven school-based health centers, two part-time clinics, and a mobile van, located in New York City's South Bronx, Corona, Queens and Central Harlem neighborhoods.
- ▶ A hub for multi-sector community improvement and economic development that engages and partners with education, immigrant health access, private sector employers and healthy food providers.



STANDING FOR PREVENTION AND HEALTH EQUITY

Convergence Partnership

- ✓ Place matters to health
- ✓ Healthy communities create healthy individuals

WHAT? Invest in the areas that influence health and ensure communities of opportunity, such as education, employment, housing and community safety.

WHY? Because prevention works and everyone deserves to thrive by living in a healthy community with opportunity.

HOW? Through a lens of equity that optimizes fair inclusion and participation.

HISTORICAL CAUSES OF INEQUITY: HOUSING DISCRIMINATION



30 miles



Home values:

1947: sold \$8K (\$125K)

Today: sell \$500K+

Urban rental/public housing

Bronx, NY

Suburban home ownership

Levittown, NY



GUIDING QUESTION:

As we discuss equitable economic development and its influence on health, how can you use these tools, strategies and stories to understand and improve equity in your own community?

National Equity Atlas

Improving Health through Equitable Economic Development and Strategic Partnerships

October 24, 2017



PolicyLink is a national research and action institute advancing economic and social equity by Lifting Up What Works.®

All-In Cities, an initiative of PolicyLink, accelerates the work of government leaders and community advocates to advance racial economic inclusion and equitable growth.

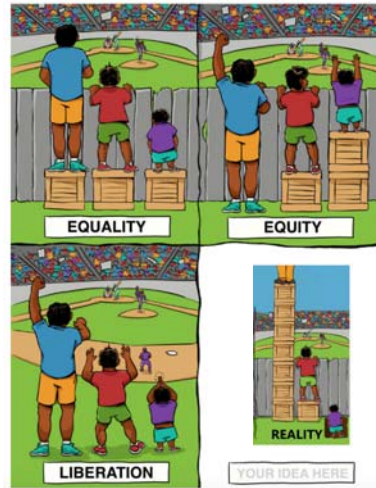




What Is Equity?

Equity is just and fair inclusion into a society in which all can participate, prosper, and reach their full potential.

Attaining equity requires eliminating barriers and providing people with the optimal opportunity to thrive.

Source: Center for Story-Based Strategy and the Interaction Institute for Social Change, the4thbox.com





Lifting Up What Works®

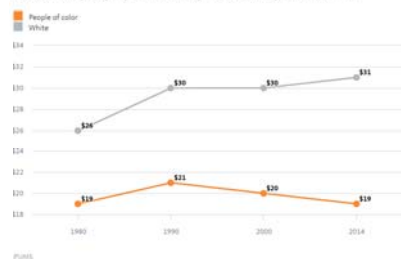
Why Equity? Economic Growth, But Not for All...


Table 1: Few large U.S. metro areas achieved broadly inclusive economic growth from 2010 to 2015

	Growth	Prosperity	Inclusion	
	Added jobs, output, jobs at young firms	Improved productivity, env. wages, standard of living	Overall inclusion Improved employment, middle class wages, working poverty	Racial inclusion Improved outcomes for whites and people of color and reduced racial disparities
Albany, NY	X	X	X	X
Austin, TX	X	X	X	X
Birmingham, AL	X	X		
Boston, MA-NH	X	X		
Charleston, SC	X	X	X	X
Charlotte, NC-SC	X	X		
Cincinnati, OH-KY-IN	X	X		
Cleveland, OH	X	X		
Columbus, OH	X	X	X	
Dallas, TX	X	X		
Dayton, OH	X	X	X	
Denver, CO	X	X	X	
Des Moines, IA	X	X	X	X
Detroit, MI	X	X		
Harrisburg, PA	X	X		
Houston, TX	X	X		
Indianapolis, IN	X	X		
Knowlton, TN	X	X		X
Louisville, KY-IN	X	X		
Madison, WI	X	X		
Milwaukee, WI	X	X		X
Minneapolis, MN-WI	X	X		
Nashville, TN	X	X		
Oklahoma City, OK	X	X	X	
Omaha, NE-IA	X	X	X	
Philadelphia, PA-NJ-DE-MD	X	X		
St. Louis, MO-IL	X	X		
San Antonio, TX	X	X	X	
San Francisco, CA	X	X		X
Tulsa, OK	X	X	X	
Worcester, MA-CT	X	X	X	

Source: Brookings Metro Monitor, 2017
 Source: National Equity Atlas (top right), Portland Business Journal (bottom right)

Median hourly wage by race/ethnicity: New York City, NY, 1980-2014

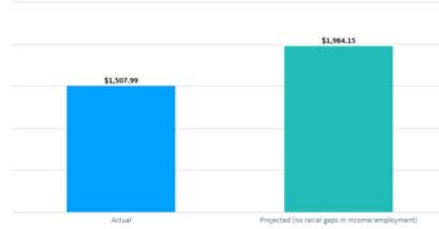




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Equity Will Make Cities Stronger

Actual GDP and estimated GDP with racial equity in income (billions): New York-Northern New Jersey-Long Island, NY-NJ-PA Metro Area, 2014



What are the economic benefits of inclusion?
 New York, NY-NJ-PA Metro Area: In 2014, the economy would have been **\$476 billion larger** if there had been no racial gaps in income.

“As an economist, I worry that these inequities pose a serious threat to future economic growth... As people of color become a majority of the population, the failure to end their economic exclusion means a failure of the American economy.”

*-Larry Summers,
 All-In Nation*

What Is Equitable Economic Development?

Equitable economic development unlocks the full potential of the local economy by dismantling barriers and expanding opportunities for low-income people and communities of color. Through accountable public action and investment, it grows quality jobs and increases entrepreneurship, ownership, and wealth. The result is a stronger, more competitive city.

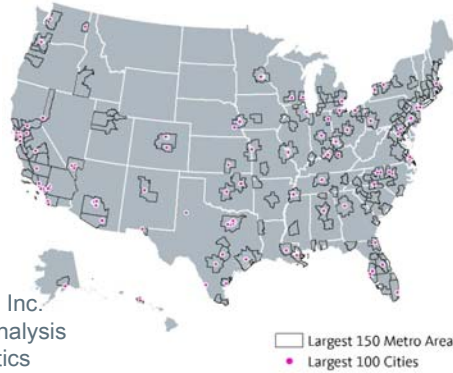
Regional indicators database

Coverage:

- 150 largest metros
- 100 largest cities
- 50 states
- United States

Key Sources:

- IPUMS
- U.S. Census Bureau
- Geolytics
- BRFSS
- Woods & Poole Economics, Inc.
- U.S. Bureau of Economic Analysis
- U.S. Bureau of Labor Statistics
- Centers for Disease Control and Prevention
- National Center for Education Statistics
- U.S. Environmental Protection Agency



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Lifting Up What Works®

Indicators framework

Demographics

- Who lives in the region and how is this changing?

Economic Vitality

- Can all residents participate in and contribute to economic vitality?

Readiness

- Is the workforce prepared for the 21st century economy?

Connectedness

- Are residents connected to each other and the region's assets and opportunities?

Economic Benefits

- What are the benefits of racial economic inclusion to the broader economy?

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Equity profiles: Informing regional dialogue and policy

Recently completed profiles:

- 1) Bay Area
- 2) Biloxi
- 3) Las Cruces
- 4) Farmington
- 5) Battle Creek
- 6) Detroit
- 7) Jackson
- 8) Buffalo
- 9) Grand Rapids
- 10) Long Island
- 11) New Orleans
- 12) Fresno
- 13) Los Angeles



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Lifting Up What Works®

Inclusive growth strategies

- 1) **Grow industries and businesses that create good, accessible jobs**
- 2) **Raise the floor on low-wage work**
- 3) **Connect workers to jobs & careers**
- 4) **Strengthen the preK to career pipeline**
- 5) **Dismantle barriers to employment**
- 6) **Reconnect neighborhoods to the regional/global economy**



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Lifting Up What Works®

Catalyzing policy action:
One Fairfax

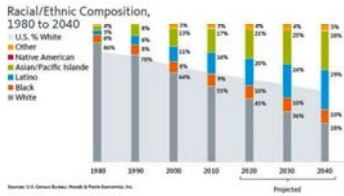


80°
 Sunny Clouds

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Fairfax County resolution makes “racial and social equity” a priority

By Angela Wooten/Fairfax County Times | Jul 29, 2018



- Latest News
- FCPS Superintendent Dr. Karen Garcia to resign
 - First Beaufort hospital performs realistic active shooter drill
 - FCPS aims toward transparency, community trust
 - VDOT starts public outreach on I-95 Fairfax County Parkway ramp proposal

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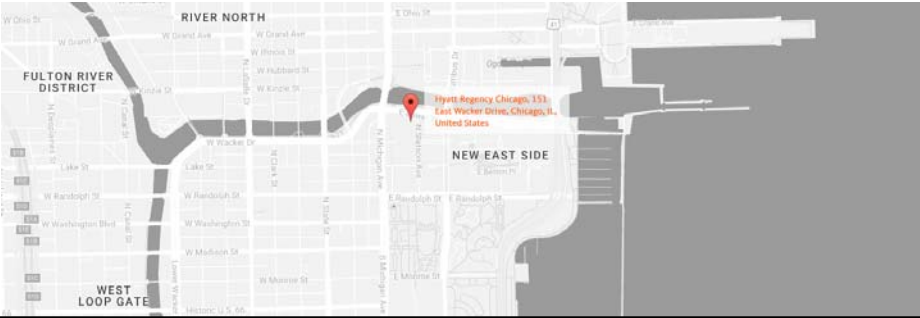
Lifting Up What Works®

PolicyLink

Equity Summit 2018

Our Power. Our Future. Our Nation.
 April 11th - 13th, 2018, Chicago, IL

www.equity2018.org



Visit the National Equity Atlas at www.nationalequityatlas.org



Contact us:
Ángel Ross: angel@policylink.org

Data to Build an Equitable Economy



County Health Rankings & Roadmaps

Building a Culture of Health, County by County

BRONX SNAPSHOT

- ▶ **County Demographics:**
 - Population: almost 1.5 million
 - Roughly 55% Hispanic, 30% African American
- ▶ **Health Outcomes 62/62**
- ▶ **Health Factors 62/62**
- ▶ **“Show areas to explore”**
 - Highlights data points that need improvement

← Back To Map
⊕ Show areas to explore
⊖ Show areas of strength

Select a Ranking: HEALTH OUTCOMES OVERALL RANK

Rank	County
1	Saratoga (SA)
2	Rockland (RO)
3	Nassau (NA)
4	Westchester (WE)
5	Putnam (PU)
6	Tungurahua (TU)
7	Suffolk (SF)
8	Ontario (OT)
9	Livingston (LG)
10	Warren (WA)
11	New York (NY)
12	Madison (MA)
13	Genesee (GE)
14	Queens (QU)
15	Ulster (UL)
16	Yates (YA)
17	Dutchess (DU)
18	Schoharie (SH)
19	Cayuga (CY)
20	Seneca (SE)
21	Lewis (LE)
22	Ontario (OG)
23	Orange (OR)
24	Richmond (RI)
25	Wyoming (WO)
26	Schuyler (SH)
27	Albany (AL)
28	Wayne (WV)
29	Columbia (CL)
30	Columbia (CO)
31	Washington (WS)

Bronx (BR)

County Demographics +

	Bronx County	Trend	Error Margin	Top U.S. Performers	High	Low	Rank (of 62)
Health Outcomes							62
Length of Life							47
Premature death	6,700	↓	5,600-6,900	5,200	5,300		
Quality of Life							62
Poor or fair health	28%		27-28%	12%	16%		
Poor physical health days	4.8		4.6-4.9	3.0	3.8		
Poor mental health days	4.4		4.3-4.5	3.0	3.7		
Low birthweight	10%		9-10%	6%	8%		

Additional Health Outcomes (not included in overall ranking) +

Health Factors		Rank (of 62)
Health Behaviors		62
Health Behaviors		58
Adult smoking	17%	17-18%
Adult obesity	30%	28-32%
Food environment index	7.1	8.4
Physical inactivity	31%	29-34%
Access to exercise opportunities	9%	91%
Excessive drinking	14%	14-15%
Alcohol-impaired driving deaths	12%	9-15%
Sexually transmitted infections	1,139.6	145.5
Teen births	37	37-38

Additional Health Behaviors (not included in overall ranking) +

County Health Rankings & Roadmaps

Building a Culture of Health, County by County

BRONX SNAPSHOT (CONT.)

▶ Most social and Economic factors highlighted

- Unemployment: 7.7%
- Poverty
 - ▶ Children in poverty: 43%
 - ▶ Median household income \$35K (NY: \$61K)

Place	% Children in Poverty	Trend	Error Margin	Z-Score	% Children in Poverty - Black	% Children in Poverty - Hispanic	% Children in Poverty - White
Albany	16%		13-20%	-0.79	34%	28%	9%
Allegany	26%		20-31%	0.80	61%	61%	25%
Bronx	43%		40-45%	3.73	38%	49%	17%

- Disconnected youth 23%

Rank	County	Bronx County	Trend	Error Margin	Top U.S. Performers	New York	Rank (of 62)
32	Monroe (MN)						
33	Kings (KI)						
34	Cortland (CT)						
35	Rensselaer (RE)						
36	Tioga (TI)						
37	Essex (ES)						
38	Onondaga (OO)						
39	Allegany (AE)						
40	Chenango (CN)						
41	Jefferson (JE)						
42	Steuben (ST)						
43	Herkimer (HE)						
44	Schenectady (SC)						
45	St. Lawrence (SL)						
46	Franklin (FR)						
47	Montgomery (MO)						
48	Orleans (OL)						
49	Fulton (FU)						
50	Erie (ER)						
51	Delaware (DE)						
52	Oneida (OH)						
53	Greene (GR)						
54	Chautauque (CH)						
55	Broome (BO)						
56	Oswego (OS)						
57	Chemung (CE)						
58	Niagara (NI)						
59	Hamilton (HA)						
60	Cattaraugus (CA)						
61	Sullivan (SV)						
62	Bronx (BR)						

Category	Bronx County	Trend	Error Margin	Top U.S. Performers	New York	Rank (of 62)
Clinical Care						62
Uninsured	14%		13-15%	8%	10%	
Primary care physicians	1,890:1			1,040:1	1,200:1	
Dentists	2,120:1			1,320:1	1,270:1	
Mental health providers	610:1			360:1	420:1	
Preventable hospital stays	51		50-53	36	48	
Diabetes monitoring	77%		75-79%	91%	86%	
Mammography screening	59%		56-61%	71%	62%	
Additional Clinical Care (not included in overall ranking) +						
Social & Economic Factor						62
High school graduation	60%			95%	79%	
Some college	50%		49-51%	72%	67%	
Unemployment	7.7%			3.3%	5.3%	
Children in poverty	43%		40-45%	12%	22%	
Income inequality	6.5		6.4-6.7	3.7	5.7	
Children in single-parent households	62%		60-63%	21%	35%	
Social associations	2.7			22.1	7.9	
Violent crime	621			62	394	
Injury deaths	39		38-40	53	44	
Additional Social & Economic Factors (not included in overall ranking) +						
Physical Environment						62
Air pollution - particulate matter	10.5			6.7	8.6	
Drinking water violations						
Severe housing problems	39%		38-39%	9%	24%	
Driving alone to work	23%		22-23%	72%	53%	
Long commute - driving alone	50%		48-52%	15%	36%	





Jaime R. Torres, DPM, MS
 Vice President, Community Relations
 and Partnerships
 President, Latinos for Healthcare Equity

Some History of UHP



The Bronx...We Are Last - #62!

- Of the 62 New York State counties, the Bronx came in last in 2011-2017, according to the County Health Rankings.

2017 Rankings



Bronx (BR)						
<input checked="" type="checkbox"/> Show areas to explore <input type="checkbox"/> Show areas of strength						
County Demographics +						
	Bronx County	Trend	Error Margin	Top U.S. Performers	New York	Rank (of 62)
Health Outcomes						62
Health Factors						62

Urban Health Plan, Inc.

- Network of Federally Qualified Community Health Centers
- Located in the South Bronx, and Harlem
- 10 health centers
- 13 School-Based Health Programs
- 3 administrative and program sites
- 850+ employees
- More than 78,000 patients served
- 366,000 annual patient encounters
- Joint Commission accredited
- NCQA Level 3 Recognition Patient Center Medical Home



First Health Equity Issue: Access to Care UHP Specialty & Ancillary Services

- Allergy
- Audiology
- Cardiology
- Endocrinology
- Gastroenterology
- Infectious Disease
- Nephrology
- Neurology
- Ophthalmology
- Urology
- ENT
- Optometry
- Physiatry
- Physical Therapy
- Podiatry
- Psychiatry
- Psychology
- Pulmonary
- Rheumatology
- Surgery

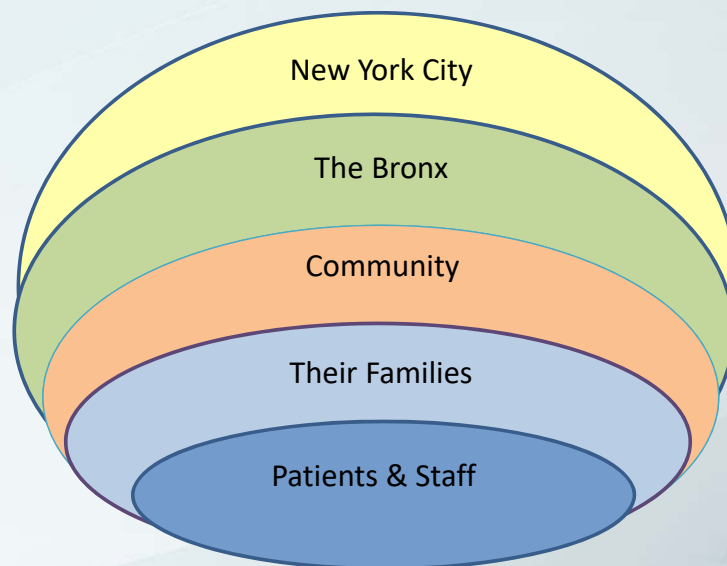
**Not all services available at all sites*

Support Services

- Health Literacy Center
- HIV Comprehensive Services
- Immunizations
- Nutrition
- Patient Advocacy
- Project Recovery
- Psychotherapy
- Social Services
- WIC (5000 participants)
- Asthma Management
- Adolescent Pregnancy Prevention
- Case Management
- Community Health Worker Program
- Diabetes Self-Management
- Disaster Support
- Enuresis Management
- Facilitated Enrollment Insurance Program
- Health Education

**Not all services available at all sites*

Strategic Impact Approach



Hunts Point / Longwood Community Coalition

Bronx Community Based Organizations coming
together in 2017 to:

- ✓ Promote greater cooperation
- ✓ Collaboratively solve problems
- ✓ Develop an advocacy capacity
- ✓ Greater community impact

Advancing Children and Youth through Education



Dr. Richard Izquierdo Health & Science Charter School

The first charter school in New York City to offer a Career and Technical Education program geared specifically toward preparing students for jobs in the health care sector, including Emergency Medical Technician (EMT) certification.



Workforce Development



Project HOPE Programs and Services:

- career planning and job search
- basic and advanced resume writing
- interview skills and job placement
- coordinate an annual job fair
- High School equivalency certification
- English as a Second Language courses
- referrals for health care and health insurance
- OSHA safety training (key qualification for many opportunities in the industrial job market.)

Community and Economic Development

- The Greater Hunts Point Economic Development Corporation
- Greater Hunts Point Chamber of Commerce



Economic Development



Bronx Community District 2
NEIGHBORHOODS: Hunts Point,
Longwood

Contact Information

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VP Community Relations & Partnerships

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THE BRONX, NY: 2015 CULTURE OF HEALTH PRIZE WINNER

Not62: The Campaign for a Healthy Bronx

[@not62BX](https://twitter.com/not62BX)



Symbol of the Bronx Rising



A family at a booth during the Boogie on the Boulevard event in the Bronx, N.Y.

RWJF Culture of Health Prize 2018 Call for Applications



Prize communities will receive \$25,000, have the opportunity to share their story and lessons learned with the country, and join a national network of past winning communities.

To learn about the Prize application process and criteria, visit:

rwjf.org/Prize

Applications are due
Nov. 3, 2017, 3pm ET



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QUESTIONS

Facilitated by:
Erica Burroughs-Girardi

Photos from the UHP Bronx Health Expo



Resources

- [National Equity Atlas](#): Data for 100 largest cities, 150 largest regions
- [All-In Cities Policy Toolkit](#)
- Equity Is the Superior Growth Model [newsletter](#)
- [The Curb Cut Effect](#)
- [Equitable Development: The Path to an All-In Pittsburgh](#)
- [The Equity Solution: Racial Inclusion is Key to Growing a Strong New Economy](#)
- [Government Alliance on Race and Equity](#)



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Lifting Up What Works®

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DISCUSSION GROUP: EQUITABLE ECONOMIC DEVELOPMENT, STRATEGIC PARTNERSHIPS AND HEALTH

- ▶ **When:** October 31 from 3-4 PM ET
- ▶ **Why:** deepen the webinar learning, allow further exploration
- ▶ **What:** interactive learning experience, opportunity to share ideas and ask questions
- ▶ **How:** videoconference and/or phone
- ▶ **Who:** YOU! (Space is limited)



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GOING TO APHA? WE WANT TO MEET YOU!



Images from APHA 2016

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STAYING CONNECTED

County Health Rankings & Roadmaps

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THANK YOU!

www.countyhealthrankings.org