Building a Culture of Health, County by County

ADVANCING HEALTH EQUITY THROUGH STRATEGIC PARTNERSHIPS

Links shared during the 4/18/17 webinar

About County Health Rankings & Roadmaps

- Slides for the webinar are available here: http://www.countyhealthrankings.org/sites/default/files/documents/webinars/SLIDES HealthE quity 041817.pdf
- Visit County Health Rankings & Roadmaps website, for more information: http://www.countyhealthrankings.org/
- Explore the *Roadmaps to Health* Action Center here: http://www.countyhealthrankings.org/roadmaps/action-center
- Learn more about the RWJF Culture of Health Prize here: http://www.countyhealthrankings.org/roadmaps/prize
- Register for upcoming webinars and find recordings at www.countyhealthrankings.org/webinars

County Health Rankings & Roadmaps Tools & Resources

- Explore the topic of health disparities (and see maps, community stories and other tools) on the RWJF site here: http://www.rwjf.org/en/our-topics/topics/health-disparities.html
- See what's driving health differences across your state and how these gaps can be closed by visiting your state's Health Gaps Report, www.countyhealthrankings.org/health-gaps
- To learn more about the impact of historical housing segregation listen to the NPR interview with Richard Rothstein of the Economic Policy Institute: http://www.npr.org/2015/05/06/404441478/troubled-neighborhoods-reflect-segregationslegacy-researcher-says
- See an infographic about the difference in wages by occupation: http://www.dol.gov/equalpay/EqualPay-78cents.pdf
- Learn more about our approach to ranking health here: http://www.countyhealthrankings.org/our-approach
- Check out the Roadmaps to Health Action Center Center for tools and resources to support your work here: http://www.countyhealthrankings.org/roadmaps/action-center
- To find out how you might receive personalized, free help, see: http://www.countyhealthrankings.org/roadmaps/roadmaps-to-health-coaching
- To view a webinar short on How to Craft a Quick and Persuasive Message: The 27-9-3 Rule, see http://www.countyhealthrankings.org/webinars/how-craft-quick-and-persuasive-message-27-9-3-rule
- To watch a video on The Power of Storytelling: Giving Life to Voices and Data, see http://www.countyhealthrankings.org/webinars/power-storytelling-giving-life-voices-and-data
- To register for the Post-webinar conversation on Health Equity, see:
- http://events.constantcontact.com/register/event?llr=ddxqjaeab&oeidk=a07ee1uj3u80e208bfb Register for upcoming webinars and find recordings at www.countyhealthrankings.org/webinars



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Guest Presenter Links

- To learn more about the work of the Jefferson County Health Action Partnership, see www.healthactionpartnership.org
- Explore the "Backbone" organization's websites:
 - United Way of Central Alabama http://www.uwca.org/
 - Jefferson County Health Department http://www.icdh.org/
 - o Community Foundation of Greater Birmingham https://www.cfbham.org/
 - YMCA of Greater Birmingham http://www.ymcabham.org/
 - Jefferson County Collaborative for Health Equity http://www.nationalcollaborative.org/che-locations/jefferson-county-al/
- To read the Place Matter Reports, see: http://www.nationalcollaborative.org/our- programs/collaboratives-for-health-equity-che/community-health-equity-reports/
- To review Jefferson County's Community Health Improvement Plan, see Community Matters 20/20: http://www.jcdh.org/index.php/resources/miscellaneous/community-matters-2020/
- The Guiding Principles are available at: http://www.healtheguityAL.com
- To explore the work and resources of the National Partnerships, see
 - o Collaboratives for Health Equity www.nationalcollaborative.org/ourprograms/collaboratives-for-health-equity-che/
 - o CommonHealth Action http://www.commonhealthaction.org/
 - CHR&R http://www.countyhealthrankings.org/
 - o Culture of Health Leaders RWJF http://cultureofhealth-leaders.org/
- Sources to find local data, include:
 - Community Commons https://www.communitycommons.org/
 - United States Census Bureau https://www.census.gov/
 - Jefferson County Health Department http://www.jcdh.org/