

Webinar Short July 26, 2016

LET'S RAP ABOUT HEALTH GAPS: CHR&R DATA & TOOLS TO KEEP US TALKING



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www.countyhealthrankings.org



Support
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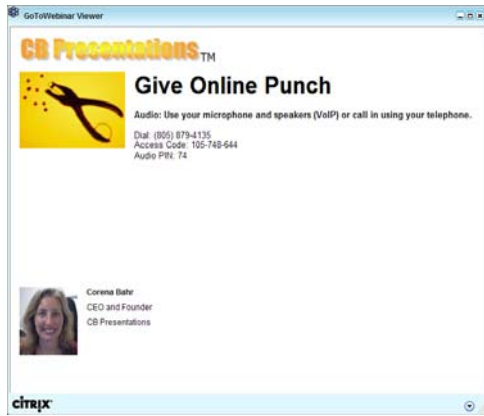


County Health Rankings & Roadmaps is a
collaboration between the Robert Wood Johnson
Foundation and the University of Wisconsin
Population Health Institute.

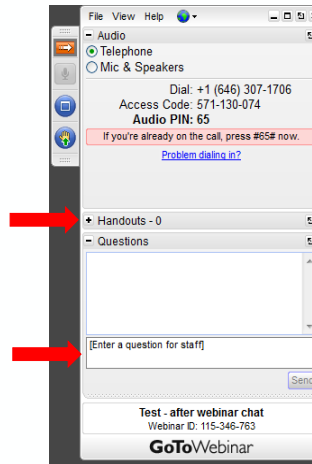
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GO TO WEBINAR ATTENDEE INTERFACE

1. Viewer Window

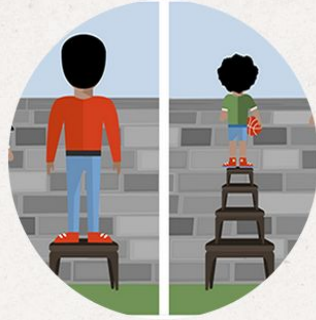


2. Control Panel



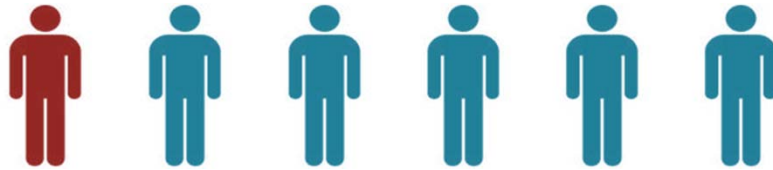
ESSENTIAL QUESTION

How can we use data to highlight health inequities and mobilize action to address them?



If all residents had a fair chance to be healthy..

In Wisconsin



**1 out of 6
or 3200**

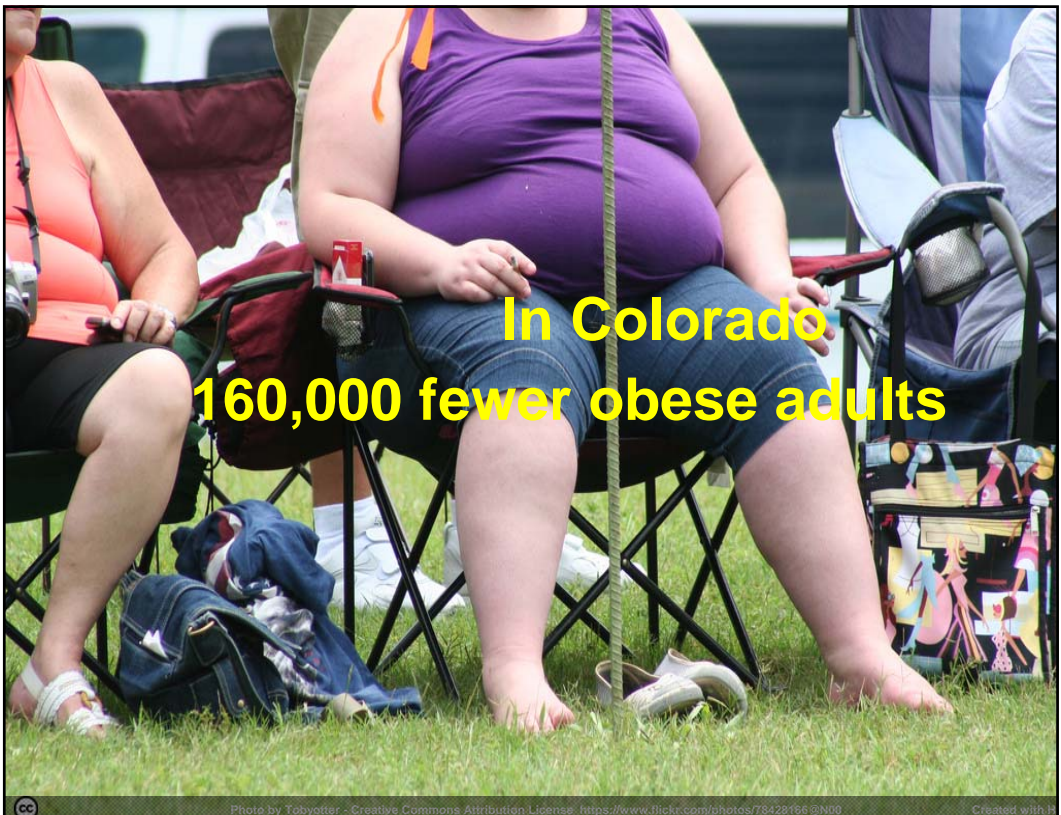
**Deaths under age 75
could have been
avoided if all residents
had the opportunity of
those in the top
performing counties**

**In Pennsylvania
394,000 fewer adult smokers**

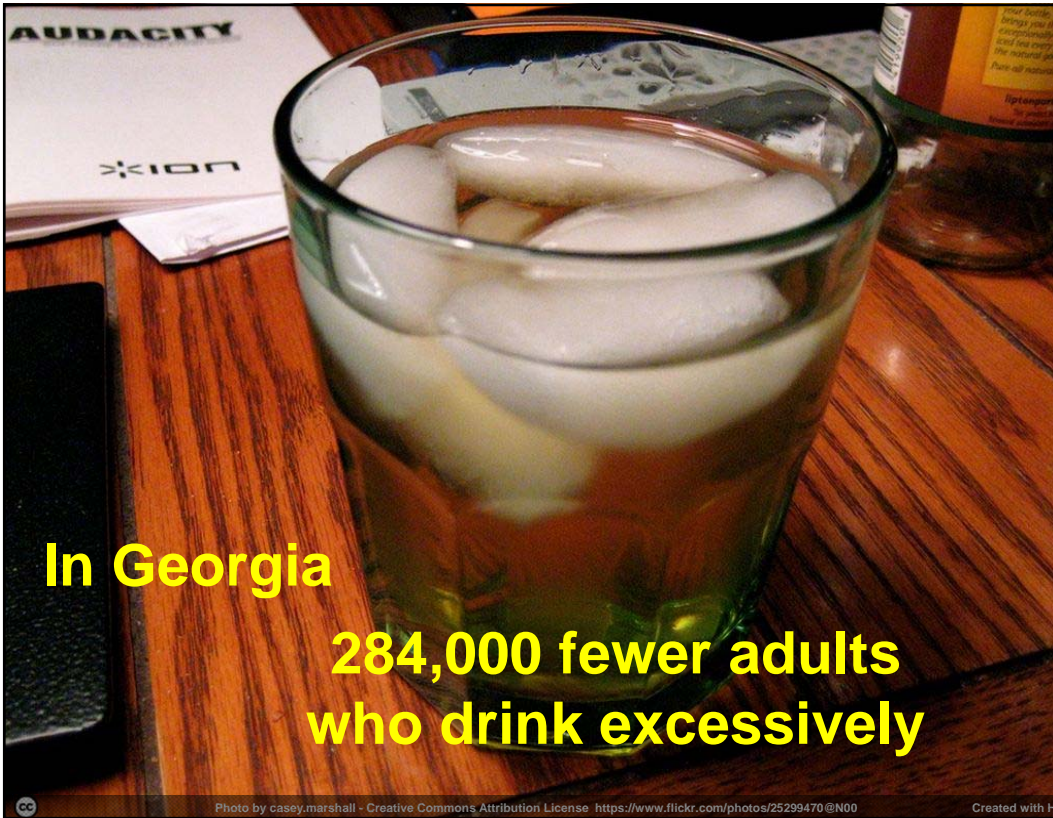


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**In Colorado
160,000 fewer obese adults**



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In Georgia

**284,000 fewer adults
who drink excessively**



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**County Health
Rankings & Roadmaps**

Building a Culture of Health, County by County

A Robert Wood Johnson Foundation program

IF ALL RESIDENTS HAD A FAIR CHANCE...

- ▶ *Attainment of the highest level of health for all people.*
- ▶ Achieving health equity requires valuing everyone equally with focused and ongoing societal efforts to address avoidable inequalities, historical and contemporary injustices, and the elimination of health and health care disparities. (Healthy People 2020)



Durham Public Schools Farm Hub, Durham County, NC – 2014 RWJF Culture of Health Prize winner

HEALTH GAPS REPORTS

- ▶ What health gaps are and why they matter
- ▶ The size and nature of the health gaps among counties within states
- ▶ What factors are influencing the health of residents
- ▶ What state and local communities can do to address health gaps



Wisconsin Health Gaps Report
What's driving health differences across the state and how can those gaps be closed?

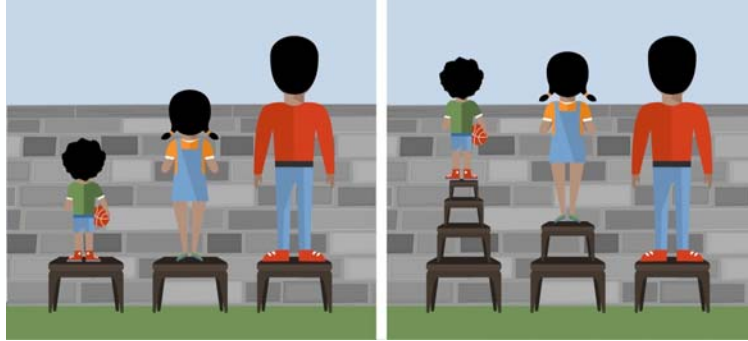


WHAT HEALTH GAPS ARE AND WHY THEY MATTER

- ▶ **Gaps in length and quality of life** are differences among residents from one county to the next in how long and how well they live.
- ▶ **Gaps in the factors that influence health** occur when people are denied opportunities available to others.
- ▶ **Gaps in health outcomes are costly and preventable.** These gaps could be narrowed, if not eliminated, if we took steps to create more equitable opportunities.



CREATING AN OPPORTUNITY FOR HEALTH, FOR ALL...

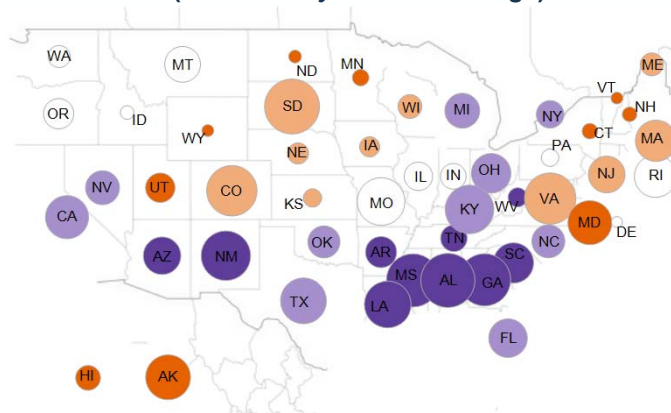


- ▶ Giving everyone a fair chance to be healthy does not necessarily mean offering the same resources to all, rather offering resources necessary for their good health.

HEALTH GAPS EXIST ACROSS THE NATION

Child Poverty: State Value and Gap of Best to Worst Counties (2015 County Health Rankings)

Overall State Value



Within State Gap (Best to Worst Counties)



HIGHLIGHTED HEALTH GAPS IN WISCONSIN

HEALTH FACTORS	Best WI Counties	Worst WI Counties	WI Mean	Best US Counties
→ Adult smoking: adults who are current smokers	14%	24%	18%	14%
→ Adult obesity: adults that report a BMI of 30 or more	27%	32%	29%	25%
→ Excessive drinking: adults reporting binge or heavy drinking	21%	28%	24%	10%
→ Unemployment: population 16+ that are unemployed but seeking work	6%	9%	7%	4%
→ Children in poverty: children under age 18 living in poverty	12%	26%	18%	13%
→ Severe housing problems: households with ≥ 1 of 4 housing problems: overcrowding, high housing costs, lack of kitchen or plumbing facilities	11%	17%	15%	9%

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POLICIES TO IMPROVE FACTORS WITH GAPS

Tobacco Marketing Limit the pricing, flavoring, placement or promotion of tobacco products via regulation

Visit *What Works for Health* at www.countyhealthrankings.org/what-works-for-health

for information on these and other strategies to improve health in Wisconsin.

Unemployment insurance Extend or raise the compensation provided to eligible unemployed workers looking for jobs

Vocational training for adults Support acquisition of job-specific skills through education, certification programs, or on-the-job training

Low-income housing tax credits Provide funding via tax credits at the state and local level to develop low-income rental housing

Service-enriched housing Coordinate permanent, basic rental housing with social services

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CONTINUE THE CONVERSATION! WHAT CAN YOU DO?

- ▶ Reach out to diverse stakeholders
- ▶ Convene discussions on health gaps
- ▶ Create safe space for people to tell their truth



Reports

Key findings from the last three years of County Health Rankings and other national reports.

Tools & Resources

Webinars

FAQ



HEALTH RANKINGS ROADMAPS TO HEALTH RESOURCES MORE Search by county, state, or topic

Home » Roadmaps to Health » Action Center » Work Together » Work together to address health inequities

Work Together

Communities vary widely, and as a result, efforts to improve health will also vary. In the midst of all this variety is one constant: people working together. With a shared vision and commitment to improved health, working together can yield better results than working alone.

Ready to take action, but not sure what to do next?
[GET HELP](#)

Action Steps

- Work Together
- Assess Needs & Resources
- Focus On What's Important
- Choose Effective Policies & Programs
- Act on What's Important
- Evaluate Actions
- Communicate

Partner Guides

- Business
- Community Development
- Community Members
- Educators
- Government
- Healthcare Professional and Advocate
- Non-Profits
- Philanthropy
- Public Health Professional and Advocate

Key Activities

- Work together to address health inequities
- Recruit diverse stakeholders from multiple sectors
- Manage boundaries
- Build relationships
- Build a common knowledge base
- Develop the group's vision, values, and mission statement

Take Action to Improve Your Community's Health

Take action to improve your community's health

Action Center

Each step on the Action Cycle is a critical piece of making communities healthier. There is a guide for each step that offers the key activities with each step and provides suggested tools, resources, and additional reading. You can start at Assess or enter the cycle at any step. Work Together and Communicate sit outside because they are needed throughout the Cycle. At the core of the Action Cycle are groups from all walks of life because we know we can make our communities healthier if we all get involved.

Roundtable on Health Coaching is available to provide local leaders with direct support in using Action Center tools and guidance to advance health.

Select an Action Step or community member group

Work Together

Ready to take action, but not sure what to do next?
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Work together to address health inequities

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Suggested Tools

- A Practitioner's Guide for Advancing Health Equity
- Using the Rankings Data Guide
- Health Gaps Reports
- Health Gaps Report Discussion Guide
- Awareness Activities

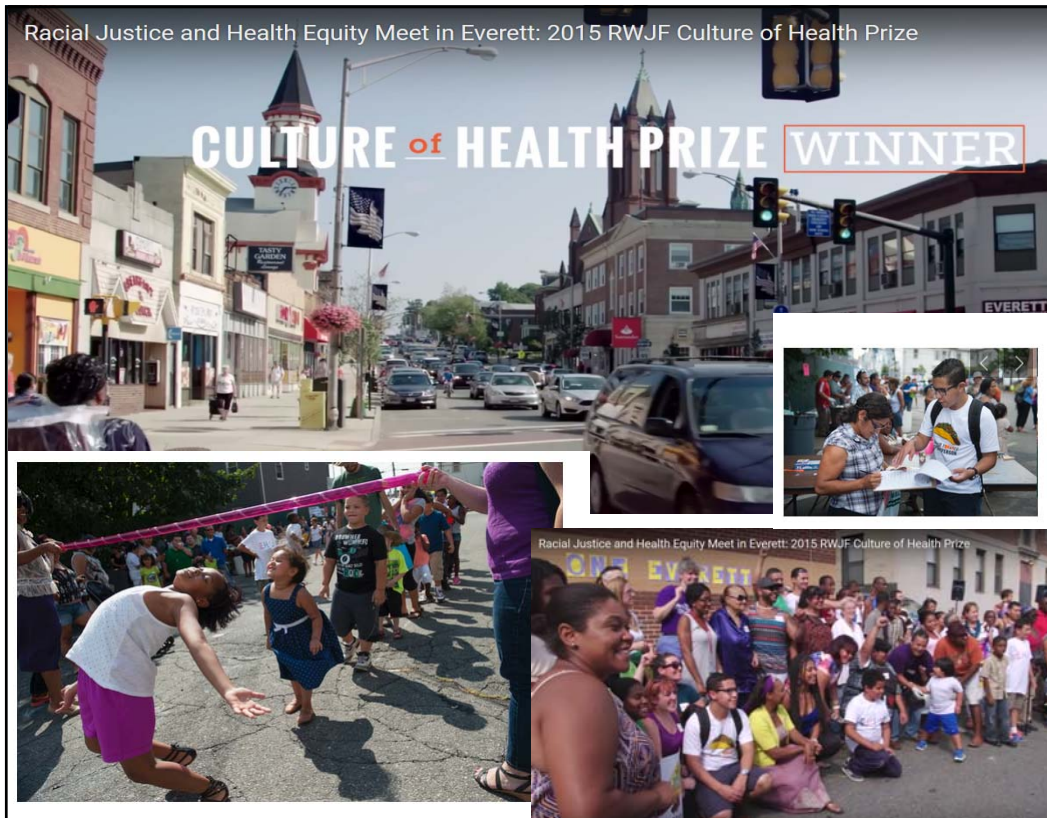
[VIEW ALL TOOLS](#)

Everyone in the United States should have a fair chance to lead the healthiest life possible. Where we live should not determine our health, the health of our children, or how long we live, and yet, it is predictive. As you work to improve health in your community, be sure to focus efforts and priorities on those who are experiencing conditions that limit their opportunity to be healthy. This doesn't mean offering everyone the same resources. Instead, it's about creating conditions that will ensure all can realize the same health outcomes. For example, consider three children of different heights trying to view a baseball game over a fence. Offering them all the same size bench to stand on would mean that the shorter children will not have a fair chance to see over the fence. Offering each child a bench to stand on that is the right size for their height gives all children a fair chance to see over the fence and allows everyone to participate in the activity together.

Use your state's Health Gaps Report to raise awareness about where large numbers of avoidable deaths occur in your state and what drives differences in opportunities to be healthy across the state. Using the *What Works for Health* strategies listed in your Report as a starting point, work with your state's leaders to choose policies and programs that have been effective for improving health in other places

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REFLECTION QUESTIONS

- How can you develop sustainable solutions and track your progress in addressing health gaps?
- How can you bring diverse people together in a safe space to talk about gaps and how to close them?
- What strategies are helping to close gaps in your community? Are there stories of success that can be shared? How can you use media to share these stories and spur more conversation?



For more detailed tools & guidance on how to improve health for all, visit the *Roadmaps to Health* action center: www.countyhealthrankings.org/roadmaps/action-center



LET'S RAP ABOUT HEALTH GAPS!

Questions? Comments?

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WEBINARS

Register for upcoming webinars and find recordings at

www.countyhealthrankings.org/webinars

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THANK YOU!

www.countyhealthrankings.org

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